

**MINUTES OF THE MEETING OF THE
BOARD OF TRUSTEES OF
EASTERN ILLINOIS UNIVERSITY
CHARLESTON, ILLINOIS**

November 17, 2017

A meeting of the Board of Trustees was convened on November 17, 2017, at 11:30 a.m. in the Grand Ballroom of the Martin Luther King, Jr., University Union, Eastern Illinois University, Charleston, Illinois. Mr. Joe Dively, Chair, presided.

| | |
|---------------|---------|
| Ms. Baurer | Present |
| Mr. Burke | Present |
| Mr. Caulkins | Present |
| Mr. Dively | Present |
| Dr. Gilchrist | Absent |
| Mr. Mito | Present |
| Mr. Pierce | Present |
| Mr. Thompson | Present |

Also present were the following:

Dr. David M. Glassman, President
Dr. Jay Gatrell, Provost and Vice President for Academic Affairs
Mr. Paul McCann, Interim Vice President for Business Affairs and Treasurer,
Board of Trustees
Ms. Lynette Drake, Interim Vice President for Student Affairs
Mr. Rob Miller, General Counsel
Ms. Judy Gorrell, Executive Secretary to the President and Assistant Secretary,
Board of Trustees

Executive Session

Mr. Burke moved that the Board of Trustees convene into Executive Session to consider collective negotiating matters, as permitted by Section 2.C.2 of the Open Meetings Act, student disciplinary cases as permitted by Section 2.C.9 of the Open Meetings Act, pending, probable and imminent litigation as permitted by Section 2.C.11 of the Open Meetings Act, and executive session minutes as permitted by Section 2.C.21 of the Open Meetings Act. Mr. Caulkins seconded the motion.

Roll was called and the vote was as follows:

| | |
|------------|-----|
| Ms. Baurer | Yes |
| Mr. Burke | Yes |

| | |
|--------------|-----|
| Mr. Caulkins | Yes |
| Mr. Mito | Yes |
| Mr. Pierce | Yes |
| Mr. Thompson | Yes |
| Mr. Dively | Yes |

Motion carried.

Mr. Thompson moved to return to Open Session. Mr. Caulkins seconded the motion.

Roll was called and the vote was as follows:

| | |
|--------------|-----|
| Ms. Baurer | Yes |
| Mr. Burke | Yes |
| Mr. Caulkins | Yes |
| Mr. Mito | Yes |
| Mr. Pierce | Yes |
| Mr. Thompson | Yes |
| Mr. Dively | Yes |

Motion carried.

Report from Board Chair

Mr. Dively reported that he is cautiously optimistic. Program development is incredible with 8 new undergraduate programs, 6 new graduate programs, 8 new minors, and 6 more under development. Some things we can't control, but other things we can control such as our brand and how we message it across the state. There is great reason for optimism. This is an exciting time as we work together.

Committee Reports

Executive/Planning Committee

Dr. Glassman provided a Governmental Affairs update. Mr. Josh Norman talked about the marketing implementation and brand awareness. The Executive/Planning Committee received an Athletic update. Trustee Baurer, Dively, and Thompson, along with President Glassman attended the 2nd Annual Trustee Conference on the ISU campus on October 30, 2018.

Board Relations Committee – No report.

Finance/Audit Committee

Mr. Burke reported that Mr. McCann distributed a draft of the FY17 Financial Statements, currently being audited, and discussed our cash flow.

Board Regulations – No report.

Academic and Student Affairs Committee

Mr. Mito reported that the Academic and Student Affairs Committee discussed several items, including the Student Success Taskforce, faculty searches, Vitalization update, and other activities that have taken place, such as Homecoming, Black Student Reunion, EIU Career Outcomes and Peer

Comparisons, Veteran’s Day Ceremony, and the Lincoln Academy of Illinois Student Laureate Award – Springfield Ceremony.

Action Items

1. Ms. Baurer moved to approve the minutes of the Board Meeting on September 22, 2017. Mr. Thompson seconded the motion.

Roll was called and the vote was as follows:

| | |
|--------------|-----|
| Ms. Baurer | Yes |
| Mr. Burke | Yes |
| Mr. Caulkins | Yes |
| Mr. Mito | Yes |
| Mr. Pierce | Yes |
| Mr. Thompson | Yes |
| Mr. Dively | Yes |

Motion carried.

2. Executive Session Minutes – The Board reviewed Executive minutes in closed session and because there is a continuing need for confidentiality, those minutes remain closed.
3. Mr. Thompson moved to approve the Contract Renewal and Successor Agreement for Operating Engineers, Local 399. The Agreement was ratified on October 24, 2017, and the effective date of the agreement is August 1, 2017 through July 31, 2019. There are approximately seven members in the bargaining unit. The Operating Engineer members shall receive a one percent (1%) across the board increase for year one and a one percent (1%) across the board increase for year two. Mr. Pierce seconded the motion.

Roll was called and the vote was as follows:

| | |
|--------------|-----|
| Ms. Baurer | Yes |
| Mr. Burke | Yes |
| Mr. Caulkins | Yes |
| Mr. Mito | Yes |
| Mr. Pierce | Yes |
| Mr. Thompson | Yes |
| Mr. Dively | Yes |

Motion carried.

4. Mr. Caulkins moved to approve the Contract Renewal and Successor Agreement for Painters District Council #58. The Agreement was ratified on September 20, 2017, and the effective date of the agreement is May 1, 2017 through April 30, 2020. There are approximately four members in the bargaining unit. Retroactive payments will be implemented in accordance with recently modified certified prevailing rates from the Illinois Department of Labor and Coles County. Mr. Pierce seconded the motion.

Roll was called and the vote was as follows:

| | |
|--------------|-----|
| Ms. Baurer | Yes |
| Mr. Burke | Yes |
| Mr. Caulkins | Yes |
| Mr. Mito | Yes |
| Mr. Pierce | Yes |
| Mr. Thompson | Yes |
| Mr. Dively | Yes |

Motion carried.

5. Ms. Baurer moved to approve the Contract Renewal and Successor Agreement for IBEW Local #146 for one year with no changes. The Agreement was ratified on September 8, 2017, and the effective date of the contract is September 8, 2017 through August 31, 2018. There are approximately eight members in the bargaining unit. Bargaining unit employees shall receive prevailing rates in accordance with Illinois Department of Labor rates for Coles County for Electricians. Mr. Burke seconded the motion.

Roll was called and the vote was as follows:

| | |
|--------------|-----|
| Ms. Baurer | Yes |
| Mr. Burke | Yes |
| Mr. Caulkins | Yes |
| Mr. Mito | Yes |
| Mr. Pierce | Yes |
| Mr. Thompson | Yes |
| Mr. Dively | Yes |

Motion carried.

6. Mr. Caulkins moved to approve the new degree program, B.S. in Health Administration. The B.S. in Health Administration program will replace the B.S. in Health Promotion: Health Administration Option. Health Administration remains in high demand as a major, and establishing Health Administration as a stand-alone degree program rather than an option within the Health promotion major will increase its visibility to prospective students. The proposed stand-alone major is cost neutral, enhances curricular efficiency by leveraging existing general education courses (up to 7 semester hours), and will lead to enhanced enrollments vis-à-vis program visibility. Mr. Burke seconded the motion.

Roll was called and the vote was as follows:

| | |
|--------------|-----|
| Ms. Baurer | Yes |
| Mr. Burke | Yes |
| Mr. Caulkins | Yes |
| Mr. Mito | Yes |
| Mr. Pierce | Yes |

Mr. Thompson Yes
Mr. Dively Yes

Motion carried.

7. Mr. Pierce moved to grant authorization to the university administration to set tuition for dual credit students for AY 17-18. Due to the variety of courses provided and school districts served, flexibility regarding the setting of tuition is needed to develop site-specific programs in a timely manner. Mr. Thompson seconded the motion.

Roll was called and the vote was as follows:

Ms. Baurer Yes
Mr. Burke Yes
Mr. Caulkins Yes
Mr. Mito Yes
Mr. Pierce Yes
Mr. Thompson Yes
Mr. Dively Yes

Motion carried.

Information Items

President's Report

Title IX Overview

In the overview, Dr. Shawn Peoples outlined how Title IX, which has banned sex discrimination in schools since 1972, covers every aspect of federally funded programs including: access to higher education, athletics, education for pregnant and parenting students, sexual harassment, and sexual assault. This overview also gave information on gender equity in athletics, full and effective accommodation of interests and athletic abilities, corrective measures and prevention for sexual harassment/violence, Complaint/Disciplinary procedures, complaint investigation, reporting and training requirements, and prevention and awareness.

Marketing and Branding Update:

Mr. Josh Norman provided a marketing and branding update. It's not about reinventing who we are. It is about re-affirming and reminding people about who we have always been. He spoke about how EIU's new branding initiative is taking off with commercials airing on local television stations, 108 boards are posted across IL, 30-second spots are running in 40 movie theaters across IL, banner and video ads are displayed on desktops, tablets, and mobile devices, Pandora spots and banners, Search Engine marketing, and marketing is on various social media platforms including: Facebook, Instagram, and YouTube.

Alumni Association Report

Mr. Terry Prillaman, President of the Alumni Association, provided a report. Twenty board members govern the Alumni Association and manage over \$2.4 million in assets with an annual budget of \$170K. The Association assists with alumni events, receptions and other events as needed. The Association identifies opportunities where help can be administered in recruiting undergraduate students. During homecoming weekend, the Alumni Association honored ten alumni, and, during the past year, the Association awarded several scholarships, including the Livingston C. Lord Scholarship, which has been awarded since the 1930s. Mr. Prillaman noted that the Alumni Association provides funding to numerous departments on campus.

Earned Degrees Report

In FY 2017, 2,550 degrees were awarded, a slight increase from the previous year. Kinesiology and Sports Studies was the largest undergraduate major, and Technology was the largest Master's Degree program. In FY 2017, minorities received 457 degrees, or 18% of the total degrees conferred. Eastern's 6-year graduation rate (IPEDS/NCAA methodology) is 57%.

Reports from Constituencies

Faculty Senate – No report

Staff Senate – No report

Student Government – Student Body President Luke Young was pleased to announce the success of Student Government's "Keys to Success" event. In addition, Mr. Young also spoke about how Student Government plans to work towards getting a statue of a panther put on campus to help campus beautification. Furthermore, Mr. Young spoke about forming a survey for incoming students which would help to easily connect new students to groups and events that match their interests. Finally, he spoke about making Presidential visits to RSOs, to increase the visibility of student government, while simultaneously gathering information about the nature of certain RSOs, and how student government may help to address their concerns.

Summary of Purchases \$100,000 - \$249,999

| <u>Vendor</u> | <u>Type of Purchase</u> | <u>Bids</u> | <u>Amount</u> |
|-----------------------|--------------------------------|--------------------|----------------------|
| Ellucian Company L.P. | Banner 9 Upgrade | (A) | \$121,860.00 |

(A) Sole Source

FY 2018 Deposit and Investment Report

For the quarter ending September 30, 2017: Operating Funds Investment Performance – The University had an average daily investment balance of \$34,684,806.73 and a net average daily balance of \$31,925,442.58. The annualized average yield was 1.03 percent. Endowment Funds Investment Performance – The Portfolio Market Value as of September 30, 2017 was \$5,300,283.88, which was a 3.16 percent return on investments for the quarter.

FY 2017 Income Producing Contracts

FY 2017 income producing contracts valued at \$10,000 or more totaled \$2,507,536.00 compared to income producing contracts valued at \$10,000 or more in FY 2016 totaling \$2,565,005.00.

FY 2017 income producing contracts valued at \$10,000 or less totaled \$197,176.00 compared to income producing contracts valued at \$10,000 or less in FY 2016 totaling \$193,615.00.

University Highlights

University Highlights were provided and spotlight events around campus, student/faculty/staff/alumni honors and achievements, athletic events and honors.

Adjournment

The meeting was adjourned.