

III. REPORTS

A. **Report from Board Chair**

B. Committee Reports

Executive/Planning Committee*

Mr. Joe Dively, Chair

Board Relations Committee*

Mr. Dan Caulkins, Chair

Finance/Audit Committee*

Mr. Tim Burke, Chair

Academic and Student Affairs Committee*

Mr. Carl Mito, Chair

*** All trustees serve as members of the committee.**

IV. ACTION ITEMS

A. **Approval of Minutes**

September 22, 2017 Board Meeting

B. Executive Session Minutes

Section 2.06(c) of the Open Meetings Act requires that the Board of Trustees review the minutes of all executive sessions at least semi-annually to determine whether the need for confidentiality still exists as to all or part of those minutes. Minutes of executive sessions, or portions thereof, which no longer require confidential treatment must be made available for public inspection.

In order to comply with this provision, Board Counsel is reviewing executive session minutes and will provide the Board recommendations as to whether or not all or part of those minutes should remain confidential.

C. Contract Renewal and Successor Agreement -- Opening Engineers, Local 399

Labor Agreement:

A tentative agreement was reached between the parties on September 25, 2017, to renew a two year successor Agreement with no changes except for wages. There are approximately 7 employees in the bargaining unit. The Agreement was ratified on October 24, 2017. The effective date of the contract is August 1, 2017, through July 31, 2019.

Cost of Settlement:

The parties agree that this unit will receive a one percent (1%) across the board increase for year one and a one percent (1%) across the board increase for year two.

Estimated Cost of the Increase:

Effective August 1, 2017	\$5,096.00
Effective August 1, 2018	\$5,241.60

It is recommended that the Board of Trustees approve this successor Agreement.

D. Contract Renewal and Successor Agreement -- Painters District Council #58

Labor Agreement:

A tentative agreement was reached between the parties on August 29, 2017, to renew a successor contract for three years. Retroactive payments will be implemented in accordance with recently modified certified prevailing rates from the Illinois Department of Labor for Coles County. There are approximately four members in the unit. The Painters ratified the agreement on Wednesday, September 20, 2017. The agreement is effective May 1, 2017, through April 30, 2020.

Cost of Settlement:

Bargaining unit employees shall receive the prevailing rate in accordance with Illinois Department of Labor rates for Coles County (for Painters).

Estimated Cost of the Increases:

Effective May 1, 2016

Retroactive prevailing rate payments from July 1, 2016, to June 5, 2017, is approximately \$5,188.35

It is recommended that the Board of Trustees approve this successor Agreement.

E. Contract Renewal and Successor Agreement -- IBEW Local #146

Labor Agreement:

A tentative agreement was reached between the parties on August 24, 2017, to renew a successor contract with no changes for one year. In addition, retroactive payments will be implemented in accordance with recently modified certified prevailing rates from the Illinois Department of Labor for Coles County. There are approximately eight members. The Electricians ratified the agreement on September 8, 2017. The agreement is effective September 1, 2017, through August 31, 2018.

Cost of Settlement:

Bargaining unit employees shall receive prevailing rates in accordance with Illinois Department of Labor rates for Coles County (for Electricians).

Estimated Cost of the Increases:

Effective July 1, 2016

Retroactive prevailing rate payments from July 1, 2016, to June 5, 2017, approximately \$5,005.26.

It is recommended that the Board of Trustees approve this successor Agreement.

F. New Program Request -- B.S. in Health Administration to replace the B.S. in Health Promotion: Health Administration Option.

Background: In the 10 years since the Health Administration option was created, we have averaged over 60 students enrolled in the option, despite prospective students' difficulty in finding the program because it is not listed as a major on the University website. Health Administration remains in high demand as a major, and establishing Health Administration as a stand-alone degree program rather than an option within the Health Promotion major will increase its visibility to prospective students. Specifically, "Health Administration" will now appear on every page on the University Website which lists majors.

Students enrolled in our current Health Administration option have fundamentally different academic interests and career goals as compared to the students enrolled in the other options within the B.S. in Health Promotion. Separating Health Administration into a separate degree program allows those students to clearly indicate their professional goals, and have a transcript which more accurately reflects their professional training.

The proposed stand-alone major is cost neutral, enhances curricular efficiency by leveraging existing general education courses (up to 7 semester hours), and will lead to enhanced enrollments vis-à-vis program visibility.

It is recommended that the Board of Trustees approve this new program request.

G. Dual Credit Tuition

In response to requests to serve Illinois citizens by offering new educational programs to non-traditional students, the university has embraced the opportunity to provide coursework to underserved Illinois high school students. These efforts help students get a head start on college degree attainment while giving them access to the excellent education provided by Eastern Illinois University. Due to the variety of courses provided and school districts served, flexibility regarding the setting of tuition is needed to develop site-specific programs in a timely manner. Accordingly, the board is asked to authorize the university administration to set tuition for dual credit students for AY 17-18.

It is recommended that the Board of Trustees grant this authorization.

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V. INFORMATION ITEMS

A. President's Report

Presentations:

1. Title IX Compliance Report – Dr. Shawn Peoples .
2. Marketing and Branding Update – Mr. Josh Norman

B. Alumni Association Report

Mr. Terry Prillaman, President of the EIU Alumni Association Board, will make a presentation to the Board of Trustees.

C. Earned Degrees Report

FY2017 Degrees Awarded

[Board *Regulations* (III.B.1.b.) stipulate that an annual report on earned degrees awarded be provided by the Board.]

In FY2017, Eastern awarded a total of **2,550 degrees:**

1,703	Bachelor's degrees
155	Post-bachelor's certificates
651	Master's degrees
41	Specialist degrees

This compares to FY 2016 totals of 2,376 degrees overall and 1,812 bachelor's degrees, and with a five-year average of 2,601 degrees overall and 1,953 bachelor's degrees.

Majors with the largest number of bachelor's degree recipients in FY 2017 were:

Kinesiology and Sports Studies (153)
General Studies (144)
Communication Studies (139)
Family and Consumer Sciences (119)
Psychology (117)

Other majors in the "top ten" for undergraduate degree recipients were Elementary Education/BSEd, Biological Sciences/BS, Sociology/BA, Accounting/BSB, Organizational and Professional Development/BS. Of the **651 master's degrees** awarded, 179 were in Technology (MS), 84 were MEd in Educational Administration and Supervision, 48 were MBAs, 45 were in Kinesiology and Sports Studies (MS), and 35 were in Family and Consumer Sciences (MS). In FY 2017, **minorities** received **457** degrees, or **18%** of the total degrees conferred.

Eastern's **6-year graduation rate** (IPEDS/NCAA methodology) is 57%.

Summer and Fall, 2017 Enrollment Report

EASTERN ILLINOIS UNIVERSITY STUDENT BODY PROFILE

SUMMER ENROLLMENT DATA – Two year comparison

CATEGORY	2016	2017
Head Count	3018	2831
FTE	1138	1083
Full-Time	256	298
Part-Time	2762	2533
<u>Undergraduate</u>	1947	1709
<u>Graduate</u>	1071	1122
<u>Gender</u>		
Men	1120	1045
Women	1898	1786
<u>Class Standing</u>		
Freshmen	106	81
Sophomores	91	115
Juniors	360	337
Seniors	1390	1176
Graduates	1071	1122
<u>National Origin</u>		
White	2167	2020
African American	352	333
Hispanic	136	139
Asian	35	41
American Indian/Alaskan Native	4	5
Native Hawaiian/Pacific Islander**	2	3
Two or more races**	48	58
Unknown	74	45
International	200	187

FALL ENROLLMENT DATA – Five year comparison

CATEGORY

	2013	2014	2015	2016	2017
Head Count	9775	8913	8520	7415	7030
FTE	8481	7724	7282	6234	5339
Full-Time	8013	7392	6911	5916	4996
Part-Time	1762	1521	1609	1499	2034
<u>Undergraduate</u>	8347	7640	7202	5957	5568
<u>Graduate</u>	1428	1273	1318	1458	1462
<u>Gender</u>					
Men	3927	3534	3407	2933	2783
Women	5848	5379	5113	4482	4247
<u>Undergraduate Transfers***</u>	938	888	798	536	1178
<u>Class Standing</u>					
Freshmen	1941	1693	1673	1251	1582
Sophomores	1520	1454	1295	1073	871
Juniors	2072	1923	1791	1447	1307
Seniors*	2814	2570	2443	2186	1808
Graduates*	1428	1273	1318	1458	1462
<u>National Origin</u>					
White	6997	6230	5831	4904	4489
African American	1587	1500	1441	1226	1119
Hispanic	437	444	471	449	583
Asian	87	80	92	76	118
American Indian/Alaskan Native	21	21	20	20	19
Native Hawaiian/Pacific Islander**	6	6	4	5	6
Two or more races**	166	169	181	153	156
Unknown	263	190	189	149	162
International	211	273	291	433	378

- In Fall 2017, 34 Post-Baccalaureate students enrolled in a Second Bachelor's program were included with the Seniors, and 18 Post-Baccalaureate students enrolled in a teacher certification program were included with the Graduates. Prior to Fall 2008, all Post-Baccalaureate students were included with the Graduates.

** In order to align with federal and state reporting, new categories were added beginning Summer 2011.

*** In Fall 2017, 582 Dual Credit High School students are included in the Undergraduate Transfers.

D. Reports from Constituencies

Faculty Senate – TBD

Staff Senate – No report

Student Government – Mr. Luke Young

E. Summary of Purchases \$100,000 - \$249,999

<u>Vendor</u>	<u>Type of Purchase</u>	<u>Bids</u>	<u>Amount</u>
Ellucian Company LP	Banner 9 Upgrade	(A)	\$121,860.00

(A) Sole Source

F. FY 2018 Deposit and Investment Report

Eastern Illinois University Deposit and Investment Report For the Quarter Ending September 30, 2017

Operating Funds Investment Performance:

Average Daily Cash Balance	\$ (2,759,364.15)
Average Daily Invested Balance	34,684,806.73
Net Average Daily Balance	<u>\$ 31,925,442.58</u>
Total Interest Earned on Investments	<u>\$ 82,873.48</u>
Percentage of Net Average Daily Balance Invested	<u>108.64%</u>
Annualized Average Yield	<u>1.03%</u>
Benchmark - 90 Day Treasury Bill	<u>1.05%</u>

Summary of Investments:

	Cost	Market Value
Certificate of Deposit	<u>\$ 240,000.00</u>	<u>\$ 240,000.00</u>

EIU invests primarily in the Illinois Funds. The Illinois Funds consist primarily of repurchase agreements, commercial paper and money market funds. EIU investments may also include U.S. Treasury Notes, Government Agencies (e.g., Federal Home Loan Bank, FNMA, etc), Money Market Funds, Depository Accounts and Commercial Paper. Earnings rates for the quarter ranged from 0.96% to 1.10%

University/Foundation/Alumni/Agency General Ledger Cash by Major Category:

Local Accounts/Athletics/Student Governed Funds/Reserves	\$ 15,330,065.01
Student Insurance Fund/Departmental Equipment Reserves	15,266,359.18
Alumni/Foundation Funds held by the University	8,754,245.49
Construction Funds/Capital Projects	7,696,293.32
Gift Funds with Donor Restrictions for Departments	3,784,694.30
Housing/Student Life Construction/Repair/Replacement/Payment Reserves	3,314,769.76
Housing/Student Life Operating Funds	1,381,523.50
Student Loan/Work Study Funds	842,467.84
Parking/Lounge Operating Funds	760,509.78
Funds Held for Clubs/Organizations	504,891.42
Endowment Funds	192,925.01
Income Fund Tuition	(3,487,982.40)
Research and Grant Funds	(4,033,881.43)
Scholarships Receivable	(6,697,222.58)
General Revenue Funds Due From the State of Illinois	<u>(13,250,633.28)</u>
Total Cash Balance September 30, 2017	<u>\$ 30,359,024.92</u>

F. FY 2018 Deposit and Investment Report (Cont.)

Endowment Funds Investment Performance

Portfolio Market Value July 1, 2017	\$5,213,674.08
Schwab Interest and Dividends Income Reinvested	14,371.87
Schwab Change in Value of investments	70,941.67
Farm Interest Dividends	127.32
Farm Income/Expense Net	1,168.94
Portfolio Market Value September 30, 2017	<u>\$5,300,283.88</u>
 Total Return on Investments for the Quarter	 <u>1.67%</u>

Endowment Funds Asset Allocation (as of September 30, 2017)

Schwab Institutional Brokerage Account:

	Market Value	
Equity Funds:		
Brookfield Global	\$ 74,338.68	
John Hancock Global Absolute	237,411.55	
Morgan Stanley Intl	196,524.88	
Principal Diversified	105,696.63	
Touchstone Intl Small Cap	81,783.15	
Vanguard Developed Markets	309,407.00	
Vanguard Dividend Appreciation	87,811.65	
Vanguard Emerging Markets	123,842.47	
Vanguard Total Stock Market	338,974.96	
Vanguard 500 Index Fund	307,394.05	
Vaughan Nelson Value	78,104.56	
Total Equity Funds		\$1,941,289.58
 Bond Funds:		
Doubleline Total Return	\$ 75,776.21	
JPMorgan Core Bond	174,490.02	
Metropolitan West Total	176,106.54	
Vanguard Interm Term	148,691.58	
Total Bond Funds		575,064.35
 Other Funds:		
Ishares Currency Hedge	\$ 163,586.49	
Total Other Funds		163,586.49
 Cash Funds:		
Schwab Money Market Fund	\$ 1,862.68	
Total Cash Funds		1,862.68
		<u>\$2,681,803.10</u>

Buckler Farm Assets:

Cash or Equivalent Operating Funds	\$ 61,445.47
Co-op Stock	2,035.31
Farmland	2,555,000.00
Total Buckler Farm Assets	<u>2,618,480.78</u>
 Total Endowment Assets	 <u>\$ 5,300,283.88</u>

G. FY 2017 Income Producing Contracts

Contracts Valued at \$10,000 or more:

<u>Quarter</u>	<u>2016</u>	<u>2017</u>
July – September	\$ 533,254	\$ 938,454
October – December	1,013,152	751,791
January – March	369,832	511,337
April – June	<u>648,767</u>	<u>305,954</u>
	\$ <u>2,565,005</u>	\$ <u>2,507,536</u>

Camps and Conferences Valued at \$10,000 or More:

KEY: Name of Organization	Amount
Grantor/Contractor Term of Grant: 0/0/01 – 0/0/01 <i>Director/Fiscal Agent</i> Purpose:	
1. American Legion Premier Illini Boys State 2016 78,766 American Legion June 11 – 17, 2016 <i>Mark Hudson</i> Purpose: To provide an opportunity for high school boys to learn about the basic ideals and principles of our system of government. This camp serves as a valuable recruitment tool.	
2. American Legion Premier Illinois Girls State 2016 82,227 American Legion June 17 – 25, 2016 <i>Mark Hudson</i> Purpose: To provide an opportunity for high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.	
3. Art Camps 41,163 Students attending camps; Women’s clubs; and Coles County Arts Council, July 16 – 23, 2016 <i>Peggy Brown, Jeff Cross</i> Purpose: To provide an opportunity for high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.	
4. AUSL Chicago Football 10,063 Solorio Academy HS & Wendell Phillips Academy HS July 25 – 28, 2016 <i>Mark Hudson</i> Purpose: To provide an opportunity for high school boys to learn about the basic ideals and principles of our system of government. This camp serves as a valuable recruitment tool.	
5. Badminton Camp 2016 11,947 EIU Badminton Camp July 24 – 28, 2016 <i>Mark Hudson</i> Purpose: Provide an opportunity for high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.	
6. Cavaliers 2016 21,605 The Cavaliers Drum & Bugle Corp June 5 – 12, 2016 <i>Mark Hudson</i> Purpose: To provide an opportunity for high school boys to learn about the basic ideals and principles of our system of government. This camp serves as a valuable recruitment tool.	

Camps and Conferences Valued at \$10,000 or More (continued)

- 7. Cavaliers 2017** **18,124**
The Cavaliers Drum & Bugle Corp June 4 – 18, 2017 *Mark Hudson*
Purpose: To provide an opportunity for high school boys to learn about the basic ideals and principles of our system of government. This camp serves as a valuable recruitment tool.
- 8. Cebrin Goodman Teen Institute** **73,145**
IL Alcoholism & Drug Dependence Association July 17 – 21, 2016 *Mark Hudson*
Purpose: To provide an opportunity for high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.
- 9. EIU Music Camp 2016** **52,486**
EIU Music Department July 12 – 23, 2016 *Mark Hudson*
Purpose: To provide an opportunity for high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.
- 10. Golden Apple Summer Institute 2016** **13,644**
Golden Apple Foundation July 1 – 9, 2016 *Mark Hudson*
Purpose: To provide an opportunity for high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.
- 11. Herscher Band** **11,955**
Herscher High School July 24 – 29, 2016 *Mark Hudson*
Purpose: To provide an opportunity for high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.
- 12. IHSA Track Meets** **147,123**
Illinois High School Association May 17 – 27, 2016 *Mark Hudson*
Purpose: To provide an opportunity for high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.
- 13. Illinois Council on Continuing Higher Education** **21,888**
Illinois Council on Continuing Higher Education Conference February 8 - 10, 2017
Peggy Brown, Jeff Cross **Purpose:** Share ideas on continuing higher education; update skills; present innovative teaching techniques; network with other professionals.
- 14. Illinois Council on Social Sciences** **11,060**
Illinois Council on Social Sciences July 1 – June 30, 2017 *Peggy Brown, Jeff Cross*
Purpose: Share ideas for the teaching of social sciences; update skills; present innovative teaching techniques; network with other professionals.
- 15. IL Council of Teachers of Math Conference** **86,485**
Mathematics teachers in the State; Illinois Council of Teachers of Mathematics, exhibitors
October 7 – 8, 2016 *Peggy Brown, Jeff Cross*
Purpose: Share ideas for the teaching of mathematics; update skills; present innovative teaching techniques; network with other professionals.
- 16. Illinois Municipal Treasurers' Institute** **32,305**
Participants, Illinois Municipal Treasurers' Association Nov. 13 – 17, 2016
Peggy Brown, Jeff Cross **Purpose:** To assist Illinois treasurers, finance officers and accountants in developing and maintaining administrative expertise needed for the successful operation of Illinois municipal government and in completing requirements for certification.

Camps and Conferences Valued at \$10,000 or More (continued)

- 17. Metamora Band 2016** **13,869**
 Metamora High School July 24 – 29, 2016 *Mark Hudson*
Purpose: To provide an opportunity for high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.
- 18. Minooka Band 2016** **32,943**
 Minooka High School July 31 – August 5, 2016 *Mark Hudson*
Purpose: To provide an opportunity for high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.
- 19. Monticello Band 2016** **19,171**
 Monticello High School July 24 – 29, 2016 *Mark Hudson*
Purpose: To provide an opportunity for high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.
- 20. Municipal Clerks of Illinois** **74,178**
 College Professors of Art October 9 – 14, 2016 *Peggy Brown, Jeff Cross*
Purpose: Provide opportunities for continuous professional development and networking while building on its strengths and its individual members. Promotes efficiency and effectiveness in the delivery of local government services.
- 21. NCA 2015 & Varsity Spirit Corp National Cheerleaders** **16,506**
 National Cheerleading Association July 11 – 14, 2016 *Mark Hudson*
Purpose: To provide an opportunity for junior high and high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.
- 22. Panther Camps** **23,140**
 EIU Athletic Department June 1 – 30, 2016 *Mark Hudson*
Purpose: To provide an opportunity for high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.
- 23. Romeoville High School Band** **22,271**
 Romeoville High School July 31 – August 5, 2016 *Mark Hudson*
Purpose: To provide an opportunity for high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.
- 24. Smith Walbridge** **102,351**
 Smith Walbridge July 12 – 29, 2016 *Mark Hudson*
Purpose: To provide an opportunity for high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.
- 25. Spanish Immersion Camp** **11,188**
 Spanish Immersion Camp June 24-July 2, 2016 *Mark Hudson*
Purpose: To provide an opportunity for high school students to participate in a camp on the campus of Eastern Illinois University. This camp serves as a recruitment tool.

Other Income-Producing Grants and Contracts Valued at \$10,000 or More:

1. AT&T	17,425
AT&T July 1, 2016 – June 30, 2017 <i>Jack Neal</i>	
Purpose: Rental of campus Radio/TV tower for cellular transmission.	
2. Bowling Green	70,000
Bowling Green July 1, 2016 – June 30, 2017 <i>Thomas Michael</i>	
Purpose: Guarantee for Men’s Basketball Game	
3. Cellular One	28,031
Cellular One July 1, 2016 – June 30, 2017 <i>Jack Neal</i>	
Purpose: Rental of campus Radio/TV tower for cellular transmission.	
4. Consolidated Communications	30,000
Consolidated Communications July 1, 2016 – June 30, 2017 <i>Thomas Michael</i>	
Purpose: Corporate advertising	
5. Consolidated Communications	60,000
Consolidated Communications July 1, 2016 – June 30, 2017 <i>Jack Neal</i>	
Purpose: Programming.	
6. Country Catering	26,203
Country Catering July 1, 2016 – June 30, 2017 <i>Thomas Michael</i>	
Purpose: Concession sales from athletic events hosted by EIU.	
7. Country Middle Oak/Country Companies	35,200
Country Middle Oak July 1, 2016 – June 30, 2017 <i>Thomas Michael</i>	
Purpose: Corporate advertising	
8. Credit Union One	35,000
Credit Union One July 1, 2016 – June 30, 2017 <i>Thomas Michael</i>	
Purpose: Corporate advertising at athletic events hosted by EIU.	
9. EIP	10,000
EIP July 1, 2016 – June 30, 2017 <i>Thomas Michael</i>	
Purpose: Corporate Advertising	
10. EIU Housing and Dining	30,000
EIU Housing and Dining July 1, 2016 – June 30, 2017 <i>Thomas Michael</i>	
Purpose: Corporate Advertising	
11. First Mid-Illinois Bank & Trust	10,000
First Mid-Illinois Bank & Trust July 1, 2016 – June 30, 2017 <i>Thomas Michael</i>	
Purpose: Corporate Advertising	
12. First Mid-Illinois Bank & Trust	22,200
First Mid-Illinois Bank & Trust July 1, 2016 – June 30, 2017 <i>Josh Awalt</i>	
Purpose: To provide banking services to EIU students, faculty and staff.	

Other Income-Producing Grants and Contracts Valued at \$10,000 or More (Continued)

13. Lanman Oil	10,000
Lanman Oil July 1, 2016 – June 30, 2017 <i>Thomas Michael</i>	
Purpose: Corporate Advertising	
14. Miami of Ohio University	300,000
Miami of Ohio University July 1, 2016 – June 30, 2017 <i>Thomas Michael</i>	
Purpose: <i>Guarantee for Men's Football Game</i>	
15. Papa John's	12,000
Papa John's July 1, 2016 – June 30, 2017 <i>Thomas Michael</i>	
Purpose: Corporate Advertising	
16. Pepsi Cola	303,000
Pepsi Cola July 1, 2016 – June 30, 2017 <i>Dr. Glassman, Thomas Michael, Paul A. McCann, Mark Hudson, Lynette Drake</i>	
Purpose: To provide a service to the students on campus.	
17. Sprint	26,513
Sprint July 1, 2016 – June 30, 2017 <i>Jack Neal</i>	
Purpose: Rental of campus Radio/TV tower for cellular transmission.	
17. St. Louis University	75,000
St. Louis University July 1, 2016 – June 30, 2017 <i>Thomas Michael</i>	
Purpose: Guarantee for Women's Basketball Game	
18. Subway	62,064
Subway July 1, 2016 – June 30, 2017 <i>Mark Hudson</i>	
Purpose: To provide a service to the students on campus.	
19. The Collegiate Licensing Co.	42,519
The Collegiate Licensing Co. July 1, 2016 – June 30, 2017 <i>Steve Rich</i>	
Purpose: Royalties received from any licensed Eastern Illinois University items. Funds are used for scholarships and to administer EIU licensing.	
20. The Language Company	58,418
The Language Company June 1, 2014 – May 31, 2017 <i>Mark Hudson</i>	
Purpose: To provide English as a second language training to prospective international Students for successful transition into college.	
21. T-Mobile	26,671
T-Mobile July 1, 2016 – June 30, 2017 <i>Jack Neal</i>	
Purpose: Rental of campus Radio/TV tower for cellular transmission.	
22. University of Cincinnati	27,040
University of Cincinnati July 1, 2016 – June 30, 2017 <i>Thomas Michael</i>	
Purpose: <i>Guarantee for Men's Soccer Game \$5,500 and Women's Basketball \$21,540</i>	

Other Income-Producing Grants and Contracts Valued at \$10,000 or More (Continued)

23. University of IL / Chicago	40,000
University of IL / Chicago July 1, 2016 – June 30, 2017 <i>Thomas Michael</i>	
<i>Purpose: Guarantee for Men's Basketball Game</i>	
24. University of Missouri	90,000
University of Missouri July 1, 2016 – June 30, 2017 <i>Thomas Michael</i>	
<i>Purpose: Guarantee for Men's Basketball Game</i>	
25. Verizon	30,647
Verizon July 1, 2016 – June 30, 2017 <i>Jack Neal</i>	
Purpose: Rental of campus Radio/TV tower for cellular transmission.	

Contracts valued at less than \$10,000:

<u>Quarter</u>	<u>2016</u>	<u>2017</u>
July – September	\$ 79,852	\$ 82,287
October – December	45,652	38,156
January – March	27,776	41,283
April – June	<u>40,335</u>	<u>35,450</u>
	\$ <u>193,615</u>	\$ <u>197,176</u>

Note: The Income Producing Grants will be presented by addendum.

H. University Highlights

Charleston, Illinois Ranked Second-Safest College Town in America

A national survey developed by Safewise.com ranks Charleston, Illinois as the Second-Safest College Town in America.

Security experts from Safewise.com analyzed the most recent FBI crime statistics against population densities, and explored safety-oriented programs and initiatives in college cities throughout the nation. That research culminated in a second-place ranking for Charleston and for Eastern Illinois University.

“Eastern Illinois University is proud to be a part of Charleston, and happy to see the city has once again earned this national distinction,” said EIU President David Glassman. “It points to the wonderful resources shared by students and community members here in Charleston, and acknowledges an ongoing purposeful collaboration between EIU and the city since the university’s founding in 1895.

According to Safewise.com, the city a college calls home plays a big role in students and parents making a final decision to attend – especially for parents who are sending their children away to school for the first time. That makes a deeper knowledge and awareness of the community surrounding it another critical component of the college selection process. Strong relationships between the city of Charleston and Eastern Illinois University help to enhance the city’s overall safety and welfare. In addition, Eastern Illinois University students regularly donate 130,000 volunteer hours each year as a way to learn about the communities they live in, and give back through service at the most local level.

Charleston, Illinois Wins Governor’s Hometown Award

WEIU partnered with the City of Charleston to produce a 22-minute video that was shown to the judges in Springfield, IL. This video represented a visual illustration, along with a presentation given by City of Charleston officials, that ultimately led to this outstanding recognition for the community.

National Autism Expert Dr. Gail Richard Hosts Autism Conference at EIU

Eastern Illinois University hosted a sold-out fall autism conference Friday, September 29 in the University Ballroom. There, Dr. Gail Richard delivered her most recent presentation titled Update on Autism Spectrum Disorders: Etiology and Intervention Strategies, to some of the region’s most engaged autism educators and awareness activists.

A nationally recognized autism expert, Richard is currently the director of EIU’s Autism Center. Prior, she was on EIU’s faculty for 34 years in the communication disorders and sciences department, and spent 14 of those years as department chair. She retired in 2014 with professor emeritus status to serve as director of EIU’s Autism Center, which conducts regional evaluations, consultations and educational workshops. She is the current president of the American Speech-Language-Hearing Association (ASHA). In addition to serving on ASHA’s Legislative Council, Richard was named as ASHA Fellow in 2000.

EIU's Maliya Smith Selected for Prestigious \$13K DFE Fellowship

Eastern Illinois University graduate-level counseling student Maliya Smith '16 recently earned a prestigious 2017-18 Diversifying Higher Education Faculty in Illinois (DFI) Fellowship. As a new DFI Fellow, Smith, of Forest Park, will receive \$13,000 to assist her in pursuing her goals to become an educator in the state of Illinois.

According to the Illinois Board of Higher Education (IBHE) website, DFI is a statutorily authorized program that directly addresses educational disparities in educational attainment by race, ethnicity, income and region. The goal of DFI is to increase the number of minority full-time tenure track faculty and staff at Illinois' two – and four-year public and private colleges and universities by providing financial assistance to students with demonstrated financial need to assist them in completing graduate degree programs.

Pinderski Named EIU Journalism's Alumnus of the Year

Paul Pinderski, an attorney in the Chicago area, has been named Alumnus of the Year by the Eastern Illinois University Journalism Department. He will be honored at an on-campus luncheon Friday, October 20 ahead of EIU's Homecoming weekend.

To be eligible for EIU Journalism's Alumnus of the Year Award, a recipient must be a graduate of EIU's Journalism program with significant college media experience, have attained a positive reputation as a professional, and have supported EIU's Journalism Department after graduation.

The Department's Outreach and Service Committee, which selects the Alumnus of the Year recipient, agreed Pinderski, a 1980 graduate, has been an exemplary alumnus.

Pinderski began as a reporter, city editor, editorial page editor, and editorial cartoonist for The Daily Eastern News from 1976 to 1980. He also worked at then WELH radio during his time on campus, before that station was replaced by WEIU in 1985. After graduating from Eastern Illinois University, Pinderski earned a law degree from the John Marshall Law School in Chicago in 1983. He then joined Pinderski & Pinderski, a family law firm in Palatine. Throughout his law career, Pinderski has continued to draw and self-publish cartoons and political illustrations on various websites. He also is a member of the Association of American Editorial Cartoonists.

EIU's Renaud Indicted Into College Media Association's Hall of Fame.

Sally Renaud, chair of the department of Journalism at Eastern Illinois University, was inducted into the college Media Association's (CMA) John A. Boyd Hall of Fame this October in Dallas as part of the Associated Collegiate Press/College Media Association Fall National College Media Convention.

The John A. Boyd Hall of Fame Award is the most prestigious honor given by CMA, recognizing longtime members whose dedication, commitment and sacrifice have contributed to the betterment and value of student media programs of both their campus and the nation. It also recognizes the contributions of members who have devoted extensive and varied service to CMA on committees, the board of directors and other

leadership roles and who have presented insightful, relevant and well-prepared programs and sessions. Those considered for this award must have contributed to college journalism education for 20 years or more while being an active member of CMA.

2017 Alumni Award Recipient Bios

- **Timothy Martin '06; Outstanding Young Alumnus**

After twice serving as an intern for *The Wall Street Journal* as an undergraduate, Timothy Martin was offered a position with the newspaper upon graduating from EIU but turned it down to teach English in South Korea. A Korean native who was adopted by his Crescent City, Illinois, family as an infant, he took the position to learn more about his heritage and homeland. While there he completed more than 1,000 hours of Korean language instruction and finished a six-level program before returning to the United States after two years and accepting an offer from *The Wall Street Journal* to work as a staff writer in their Chicago bureau—an extraordinary achievement for someone at that age. In 2010 he moved to the paper's Atlanta bureau with assignments including the U.S. opioid epidemic, healthcare reform and the airline industry before being promoted in 2014 to the New York City office where he covered pension funds, university endowments and credit-rating firms. It was during this time that he broke numerous stories about the unprecedented \$5 billion lawsuit between the U.S. Justice Department and Standard & Poor's Ratings Services. In 2017 he accepted an assignment in Seoul, where he now lives with his wife, handling coverage of Samsung, global tech trends and North Korean cyber attacks.

- **Kevin Settle '76; Distinguished Educator**

Dr. Kevin Settle, a native of Charleston, served K-12 education in an exemplary manner for more than 40 years. Raised as a lifelong learner, he excelled as a math teacher, principal, assistant regional superintendent and, for the last 18 years of his career, served as the assistant superintendent and superintendent for the Mount Vernon City Schools district. He has been a leader within the community's school system, enthusiastically demonstrating his collaborative approach to educating all children and guiding the development of numerous educational opportunities for students which resulted in the enhancement of his district's academic performances. Settle was selected as the 2007 Illinois Superintendent of the Year—the highest statewide honor conferred in the field—and has also been recognized by the Jefferson County Chamber of Commerce as its Citizen of the Year. He served on the EIU Advisory Committee to Educational Administration and currently serves as a member of the Illinois State Board of Education. Now retired, Settle continues to be active in his community, having served as president of the local school foundation, president of the Mount Vernon Rotary Club, chairman of the Board for Crossroads Community Hospital, a vice-president of the Jefferson County Chamber of Commerce and chair for many other diverse community endeavors.

- **Roscoe “Dan” Cougill '63; Distinguished Alumnus**

Brigadier General Roscoe “Dan” Cougill taught math in Byron before being commissioned a 2nd lieutenant in the United States Air Force in 1964 and his military career took him from the Vietnam conflict through Operation Desert Storm, where he served as General H. Norman Schwarzkopf's communications branch chief at

U.S. Central Command. In that position he organized the largest “from-scratch” communications buildup in history, an accomplishment which successfully integrated the communications networks of all the U.S. military branches for the first time. During his years of military service he also had assignments as a member of the international military staff at NATO headquarters in Brussels, Belgium, and served as commander of the communications group responsible for tracking NASA’s space shuttle along the eastern seaboard. While serving his country, Cougill furthered his education by earning a master’s degree from Troy State University and attending the US Army War College at Carlisle Barracks in Pennsylvania. Upon his retirement from the Air Force, he returned to Charleston, where he served as the city’s mayor for 12 years beginning in 1993.

- **John Craft ’69, ’74 ; Distinguished Alumnus**

John Craft made university history as the first alumnus to compete in the Olympics, finishing fifth in the triple jump in Munich in 1972. The top-ranked United States athlete in the event between 1969 and 1975, he won nine AAU titles during this time period while setting the American record of 55 feet, five inches in 1972. He surpassed that distance with a wind-aided jump of 56 feet, two inches later that year in winning the US Olympic Trials. In addition, he won the event at the prestigious and highly-competitive USA-USSR indoor dual meets in 1972 and 1973. Although dedicated to his training regimen, Craft believed relying on his physical abilities alone would limit his potential so he also spent countless hours studying film of the world’s best triple jumpers to improve his technique. After winning the 1974 AAU event and beating the three-time Olympic champion from Russia twice on American soil, *Track & Field News* proclaimed him “King John” for his domination of the sport. After stepping away from international competition John taught, coached and served as an administrator at EIU, retiring in 2002 after 33 years of service.

- **Charles B. Hall ex ’42; Distinguished Alumnus**

Major Charles Hall’s posthumous selection is reflective of the accomplishments and recognition he brought to EIU and his role in American history. A football and track star at EIU from 1938-41, he left college to join the U.S. Army Air Corps in November 1941, just weeks before the bombing of Pearl Harbor drew America into World War II. He was one of the first 43 pilots assigned to the 99th Pursuit Squadron of the 332nd Fighter Group, more commonly known as the Tuskegee Airmen, and was deployed to North Africa in 1943, where saw his first combat action in June of that year. While escorting allied bombers on July 2nd, his squadron was intercepted by Nazi fighters and in the ensuing dogfight then-Lt. Hall became the first African-American pilot in United States military history to bring down an enemy aircraft. After downing two more in 1944, he became the first African-American to be awarded the Distinguished Flying Cross—one of our nation’s highest military honors—and was personally congratulated by General Dwight D. Eisenhower, then-commander of Allied forces in Europe who later served as President of the United States. At the completion of his combat tour Hall had flown 198 missions. Although he passed away in 1971, the U.S. Air Force recognized his achievements by renaming the Charles B. Hall Airpark at Tinker Air Base in Oklahoma City in his honor in 2002. A civilian employee at Tinker before taking a position with the Federal Aviation Administration in 1967, a bronze statue in his image was added to the entrance of the airpark in 2007.

- **Nancie King Mertz '77; Distinguished Alumna**

After she began painting and selling work as a teenager, Nancie King Mertz further unleashed her inner passion in college, eventually earning a master of arts degree from EIU in 1977. Twice named Chicago Artist of the Year as a studio artist and business owner in Chicago's Lincoln Park neighborhood, Mertz and her work are being recognized on a more global scale thanks to her paintings catching the eye of producers and being featured on the set of the popular Chicago-themed television shows including Chicago Fire, Chicago Justice and The Good Wife. She has also been the recipient of awards and Master designation from several arts organizations, including the Pastel Society of America, the International Association of Pastel Societies (IAPS), Plein Air Easton and the Pastel Journal. A highly-regarded instructor who teaches workshops worldwide, her talent for art combined with her proclivity for business has earned Mertz honors as the Lincoln Park Chamber of Commerce Business Person of the Year and Small Business of the Year as well as the Network of Women Entrepreneurs' Woman of the Year. Mertz's oils and pastels are Impressionistic in style and she produces approximately 150 pieces annually, having travelled to nearly 20 countries for inspiration to paint on-site. Earlier this year she was awarded the 2017 Silver Medal in the 4th Biennial Masters' Exhibition during the IAPS Convention. A charter member of the Arcola High School Hall of Fame, she was also honored as a 2009 recipient of the Outstanding Graduate Alumni award by the EIU Graduate School.

- **Larry Morton '82; Distinguished Alumnus**

Larry Morton is a leader in the music industry who currently serves as president of Hal Leonard Music Corporation, the world's largest music print publisher and distributor. Under his leadership, Hal Leonard has grown from a \$20 million company to \$200 million in annual revenues and changed the face of music delivery, accessibility and instruction, including a global digital distribution network of more than twenty websites, dozens of mobile apps and thousands of eBooks. What's more, an 18-year tenure as president of a major music company is a remarkable standalone achievement and a testament to his unique gifts as both an industry leader and confident visionary. Having held positions in retail sales, marketing, distribution and musical instrument manufacturing, his background in the music business spans three decades, having recently concluded an eight-year term as chairman of the National Association of Music Merchants' executive committee, a group that seeks to strengthen the \$17 billion music products industry and promote the pleasures and benefits of music. An accomplished musician, educator and composer himself, Morton also completed his graduate music studies at the University of North Texas. He has previously served on the boards of the Music Publishers Association, the American Music Conference and the Retail Print Music Dealers Association. Beyond his lifetime passion for music, Morton is an active triathlete, having completed his first full-distance Ironman Triathlon last year.

- **Alan Nielsen '87; Distinguished Alumnus**

Having joined the company in 1987 following his graduation from EIU, Alan Nielsen now serves as senior vice president and chief financial officer for Walgreen Co. Operating 8,100 retail pharmacy locations in all fifty states and Puerto Rico under the Walgreens and Duane Reade banners, Walgreen Co. is the largest business within Walgreens Boots

Alliance (WBA). In recent years, he held leadership roles contributing to expansion through mergers and alliances including the merger of Walgreens with Alliance Boots to form WBA, the first global pharmacy-led health and wellbeing enterprise and parent company of Walgreen Co.; a 24 percent equity stake in Amerisource Bergen; and the combination of specialty and mail service pharmacy operations with Prime Therapeutics, which formed Walgreens Prime Strategic Alliance. He also currently serves on the boards of directors for Walgreens Prime Strategic Alliance and OptionCare, an infusion pharmacy product distributor and services provider. In previous positions at Walgreens, Alan created an expanded finance organization embedded in the business and led development of data warehouse systems to improve enterprise decision making. His commitment to the development of youth is demonstrated at the corporate, collegiate and high school levels, as well.

- **Jenifer Wyss '94; Distinguished Alumna**

Jenifer Wyss is a supervising project manager for the Financial Accounting Standards Board (FASB), a Connecticut-based organization that establishes financial accounting and reporting standards for public and private companies and not-for-profit organizations that follow Generally Accepted Accounting Principles. In her role with FASB, she is responsible for managing numerous projects from their inception to the issuance of final standards which have a high-level of impact on financial accounting and result in decision-useful information for users of financial statements. Her current research projects include monitoring federal tax reform for corporations, simplifying the balance sheet classification of debt, simplification of income tax accounting and targeted improvements to the statement of cash flows. Prior to her role with FASB, Wyss was a partner at both RSM—the fifth-largest accounting firm in the United States—where she helped grow and establish a new location for the firm, and BKD in St. Louis, one of the top 15 public accounting firms in the country. She holds active CPA licenses in Illinois and Missouri. In addition to her work, Wyss is highly connected to the industry through a variety of professional affiliations and also has been very active in the communities where she has resided.

EIU Inducts 2017 Hall Of Fame Class

Eastern Illinois added five new members to its Athletic Hall of Fame as the Class of 2017 was inducted at the Hall of Fame Ceremony on October 7, 2017. Entering the Hall of Fame for the Class of 2017 are former athletes Zye Boey, Cara LeMaster and J.R. Taylor, former EIU athletic administrator Dave Kidwell and friend of athletics Joe Strohm.

Listed below are short bios on each inductee (Athletes are listed with hometown and high school)...

Zye Boey (Men's Track & Field / Decatur, Ill. / MacArthur HS)... Former Eastern Illinois track and field star Zye Boey holds the distinction of the fastest person in school history. From 2009-12, Boey shattered the EIU record books as he set school records in the indoor 60 meter dash, indoor 200 meter dash, outdoor 100 meter dash and outdoor 200 meter dash. He was a member of seven OVC championship teams being named the OVC Track Championship MVP five times (three for outdoor championships and two for

indoor championships). He was named the OVC Track Athlete of the Year five times along with collecting OVC Freshman of the Year honors. On a national level Boey advanced to the NCAA National Championships seven times between indoor and outdoor track. He was a five time All-American earning first team honors with a seventh place finish in the 200 meter dash at the 2011 Indoor National Championships. He wrapped up his collegiate career in 2012 competing at the US Olympic Trails in both the 100 meter and 200 meter events.

Cara LeMaster (Women's Soccer / Collinsville, Ill. / Collinsville HS)... Cara LeMaster played women's soccer during one of the most successful stints in program history taking to the pitch from 1999-2002. She earned All-Ohio Valley Conference honors all four seasons with three first team All-OVC accolades. She was twice named to the All-Great Lakes Region team earning both All-Freshmen team honors and third team honors. She helped EIU make its first two appearance in the NCAA Women's College Cup in 2001 and 2002. LeMaster was a part of two regular season OVC Championship teams and three OVC Tournament Championship squads. She ranks in the EIU career top ten in four offensive categories – points (66, 4th), assists (22, 5th), game winning goals (8, 5th) and goals (22, 6th).

J.R. Taylor (Football / Decatur, Ill. / Mt. Zion HS)... J.R. Taylor was one of the most dominant running backs in Eastern Illinois football history during a success time in Panther football history. Playing from 1999-2002, Taylor was part of three straight FCS playoff teams as he finished his career with 3,705 yards which ranks as the fourth highest total in school history. As a senior in 2002 he led the OVC in rushing with 1,522 yards earning consensus first team All-American honors by the Associated Press, Walter Camp, Sports Network and Football Gazette. Taylor holds the school record for rushing yards in a game with 308 yards against Florida Atlantic in 2002. A two-time first team All-OVC selection, he ended his career as the school's career leader in rushing touchdowns with 51, a total that ranks third all-time in the Ohio Valley Conference.

Dave Kidwell (Athletic Administrator)... Dave Kidwell was one of the longest tenured athletic employees in the history of the Panthers athletic department. Kidwell began working as the school's sport information director and later assistant athletic director from 1972 until 2006. During that time he served as the media contact for numerous post-season appearances for football, men's basketball, women's basketball and baseball. He was a vital information source for the Panthers department as they won the 1978 NCAA Division II National Championship in football. Under his direction he guided the department as they won several publication awards through CoSIDA. Following his first retirement from Eastern Illinois, Kidwell returned to serve as the assistant athletic director for special projects from 2006-16. He served as the long time administrator for the EIU Athletic Hall of Fame and helped run the IHSA State Track Meet for more than 40 years.

Joe Strohm (Friend of Athletics)... Strohm first began his association with the athletic department as a student employee at Eastern Illinois. Since his graduation he has continued to support both the University and the athletic department in a variety of ways. He currently works as the Vice President for Ticket Sales for the St. Louis Cardinals. In that role he is responsible for all aspects of the team's ticket sales and manages the club's advertising and marketing. He has helped oversee a unit that has helped the Cardinals

exceed 3 million tickets sold for 13 consecutive seasons. Strohm has been generous in his support of the athletic department donating a VIP suite for the athletic department's Spring Fling annual fund raising auction in addition to tickets and memorabilia for special occasions. He was awarded the Louis V. Hencken Alumni Service Award by EIU in 2001. He has served as a member of the EIU Director of Athletics Advisory Committee and is a Board Member with the St. Louis Chapter of the Fellowship of Christian Athletes.

I. Other Matters

J. Public Comment