

III. REPORTS

A. **Report from Board Chair**

**B. Committee Reports**

**Executive/Planning Committee**

Mr. Joe Dively, Chair

**Board Relations Committee**

Mr. Dan Caulkins, Chair

**Finance/Audit Committee**

Mr. Tim Burke, Chair

**Academic and Student Affairs Committee**

Mr. Carl Mito

**Board Regulations**

Executive/Planning Committee

Note: All trustees are members of all committees.

IV. ACTION ITEMS

A. **Approval of Minutes**

June 23, 2017 Board Meeting

June 24, 2017 Board Retreat

**B. Statement on Board Responsibilities for Intercollegiate Athletics**

By conference policy, the governing board of each member institution shall annually review and complete the Ohio Valley Conference Governing Board Certification Form (*OVC Constitution 3.2.1*).

A copy of this certification form is presented on the next page for your review.

**It is recommended that the Board of Trustees review and complete the Ohio Valley Conference Governing Board Certification Form.**

**B. Statement on Board Responsibilities for Intercollegiate Athletics (Cont.)**



**OHIO VALLEY CONFERENCE**

*Governing Board Certification Form  
Academic Year 2017-18*

As Chairman of the Governing Board at Eastern Illinois University, I attest that:

- 1) Responsibility for the administration of the athletics program has been delegated to the Chief Executive Officer of the institution.
- 2) The Chief Executive Officer has the mandate and support of the board to operate a program of integrity in full compliance with NCAA, OVC, and all other relevant rules and regulations.
- 3) The Chief Executive Officer, in consultation with the Director of Athletics and Faculty Athletic Representative, determines how the institutional vote shall be cast on issues of athletics policy presented to the NCAA and the Ohio Valley Conference.

Date Presented to the Governing Board: September 22, 2017

Signed: \_\_\_\_\_  
(Mr. Joseph Dively, Vice-Chairman of the Governing Board)

*Please return completed form to:*

*Beth DeBauche  
Commissioner  
Ohio Valley Conference  
215 Centerview Drive, Suite 115  
Brentwood, TN 37027*

**C. Expenditure Recommendations for Purchases of \$250,000 or More**

- 1. Purchase Item:** Virtual Course Coach
- Description/Explanation:** Instructional Connections, LLC will provide instructional support and staffing assistance with virtual coaches for the online RN to BSN program. The coaches will interact and coordinate day to day course activities (including but not limited to assessment, content delivery, and student services) with EIU's instructor of record. The vendor will coordinate coaching assignments, as well as coach credentialing, with the academic program director and associated faculty. The term of this agreement shall be for one year with the University's option to renew for six additional one year periods.
- Cost:** Not to exceed \$155,000.00 per year
- Recommended Vendor:** Instructional Connections, LLC, Dallas, TX
- Summary of Bids:** Sole Source
- BEP Goals:** There were no BEP goals set for this project.
- Fund Source:** Appropriated

**It is recommended that the Board of Trustees approve this purchase item.**

**C. Expenditure Recommendations for Purchases of \$250,000 or More**

**2. Purchase Item:** Online Learning Support

**Description/Explanation:** This seven-year agreement is for online learning support for the Nursing Program. Academic Partnerships, LLC will assist with program and course development, assist with an annual marketing and enrollment plan and provide recruiting and application support services. In addition, Academic Partnerships, LLC will provide student support services, including follow up with students, referral of students to University resources, as needed, welcoming students, re-engaging inactive students and reminding students of upcoming deadlines and payment dates. The intent for this program is to increase online student credit hours (SCH) from 1000 to 2000 by the year 2019 and to 4000 SCH by the year 2021.

**Cost:** Not to exceed \$2,600,000.00

**Recommended Vendor:** Academic Partnerships, LLC, Dallas, Texas

**Summary of Bids:** Amounts below are based upon current tuition rates and a growth of SCH's by 1,000 in 2019 and 4,000 by the year 2021 as well as in-state and online tuition rates.

Academic Partnerships, LLC; \$2,448,000.00  
Dallas, Texas

All Campus; Chicago, IL \$2,210,000.00\*

\*Amount does not include instructional design, course development, consultation and services which will be priced as needed.

**BEP Goals:** There were no BEP goals set for this project.

**Fund Source:** Appropriated

**It is recommended that the Board of Trustees approve this purchase item.**

D. Proposed Revision to BOT Regulation §I.F.3 (final reading)

**I.F.3 Presentations**

At each regular and special meeting that is open to the public, members of the public and employees of the university shall be afforded time to make comments or to ask questions of the Board subject to reasonable constraints; however, ~~such~~ comments which interfere with the due process of law, or discussions on matters the Board is restricted from having will not be approved. Examples include regarding pending grievances, student judicial proceedings, and pending bids or solicitations, and labor negotiations. The Board of Trustees in its discretion may allow public comment on matters deemed appropriate.

At the end of each Board meeting, a period of time shall be set aside for public comment provided that: the Board Chairperson may permit comments related to action items prior to a Board vote. Any individual desiring to address the Board shall be allowed up to five (5) minutes for comments or questions. Only one (1) person may speak on behalf of an organization.

The Board Chairperson shall have the ability to limit comments if deemed irrelevant, repetitious or disruptive.

The following procedures shall be followed:

~~Persons desiring to address the Board on other than current agenda items shall contact the Board Secretary prior to the beginning of the Board meeting and provide their name and the subject of their comments. submit a signed written request to the President at least ten (10) calendar days prior to the Board meeting~~

- ~~a. The request shall include: (1) the name; (2) phone number and/or email address; (3) mailing address of the person wishing to speak; (4) the name of the group represented; and (5) a summary of the presentation.~~
- ~~a. The President and the Chairperson shall consult with respect to each request to address the Board.~~
- ~~b. At least three (3) calendar days before the meeting, the President shall indicate to each person properly submitting a request to address the Board whether the request shall be granted or denied.~~
- ~~e.a. If the request is granted, the form and duration of the presentations shall be subject to rulings of the Chairperson.~~
- ~~a. Persons desiring to address the Board on current agenda items shall submit: (1) their name; (2) phone number and/or email address; (3) mailing address; (4) name of group represented; and (5) the topic to be addressed to the Board Chairperson prior to the time allotted for public comment.~~

Because of heavy demands on the Board, the total time for presentations shall be limited to twenty (20) minutes unless the Board moves for and approves a longer period. Persons wishing to address the Board, but are unable to do so, may submit a signed written statement, including their phone number and/or email address, to the Board.

**It is recommended that the Board of Trustees approve this revision.**



**E. Contract Renewal and Successor Agreement Chicago Regional Council of Carpenters Local #243**

**Labor Agreement:**

A tentative agreement was reached between the parties on August 31, 2017, to renew a successor contract for one year with no changes. There are approximately 7 members. Local #243 ratified the agreement on September 8, 2017. The agreement is effective May 1, 2017, through April 30, 2018.

**Cost of Settlement:**

No cost.

**Estimated Cost of the Increases:**

**Effective May 1, 2017**                      \$0

**It is recommended that the Board of Trustees approve this successor Agreement.**

F.. New Special Fee – Communications Disorders and Sciences

A new fee is proposed for students in the Department of Communications Disorders and Sciences traditional master's degree program to enable the department to maintain academic quality and program effectiveness. A fee of \$100 per semester credit hour would apply to all entering, or new students, effective Fall 2018.

**It is recommended that the Board of Trustees approve this special fee**

V. INFORMATION ITEMS

A. **President's Report**

Presentations:

1. National **Survey** of Student Engagement (NSSE) Results – Dr. Karla Sanders
2. Intercollegiate Athletics – Mr. Tom Michael, Athletic Director

## **B. Reports from Constituencies**

Faculty Senate – Dr. Jemmie Robertson

Staff Senate – No report

Student Government – Mr. Luke Young

**C. Summary of Purchases \$100,000 - \$249,999**

<u>Vendor</u>	<u>Type of Purchase</u>	<u>Bids</u>	<u>Amount</u>
Sofbang LLC	Oracle Database/Internet Application Server	(A)	\$114,741.87
Public Broadcasting Service	PBS programming	(B)	\$141,138.00
Ohio Valley Conference	Arbiter system to pay officials	(B)	\$149,734.36
MBM Corporation	Edible and nonedible items for Chick-Fil-A	(B)	\$150,000.00

(A) BEP certified

(B) Sole Source

## D. FY 2017 Deposit and Investment Report

### Eastern Illinois University Deposit and Investment Report For the Quarter Ending June 30, 2017

#### Operating Funds Investment Performance:

Average Daily Cash Balance	\$ (3,813,986.42)
Average Daily Invested Balance	37,469,070.50
Net Average Daily Balance	<u>\$ 33,655,084.08</u>
Total Interest Earned on Investments	<u>\$ 70,635.97</u>
Percentage of Net Average Daily Balance Invested	<u>111.33%</u>
Annualized Average Yield	<u>0.84%</u>
Benchmark - 90 Day Treasury Bill	<u>0.90%</u>

#### Summary of Investments:

	Cost	Market Value
Certificate of Deposit	<u>\$ 240,000.00</u>	<u>\$ 240,000.00</u>

EIU invests primarily in the Illinois Funds. The Illinois Funds consist primarily of repurchase agreements, commercial paper and money market funds. EIU investments may also include U.S. Treasury Notes, Government Agencies (e.g., Federal Home Loan Bank, FNMA, etc), Money Market Funds, Depository Accounts and Commercial Paper. Earnings rates for the quarter ranged from 0.70% to 1.10%

#### University/Foundation/Alumni/Agency General Ledger Cash by Major Category:

Local Accounts/Athletics/Student Governed Funds/Reserves	\$ 14,566,756.20
Student Insurance Fund/Departmental Equipment Reserves	13,718,846.54
Alumni/Foundation Funds held by the University	8,909,812.40
Construction Funds/Capital Projects	7,648,512.76
Housing/Student Life Operating Funds	6,467,387.30
Gift Funds with Donor Restrictions for Departments	3,845,252.78
Housing/Student Life Construction/Repair/Replacement/Payment Reserves	1,890,634.95
Student Loan/Work Study Funds	894,850.91
Parking/Lounge Operating Funds	467,990.50
Research and Grant Funds	228,707.35
Endowment Funds	200,835.40
Funds Held for Clubs/Organizations	189,409.79
Scholarships Receivable	(3,803,443.54)
Income Fund Tuition	(13,430,394.93)
General Revenue Funds Due From the State of Illinois	(16,753,700.00)
Total Cash Balance June 30, 2017	<u>\$ 25,041,458.41</u>

**Endowment Funds Investment Performance:**

Portfolio Market Value March 31, 2017	\$ 2,515,634.15
Interest and Dividends Income Reinvested	12,028.47
Change in Value of investments	68,826.94
Portfolio Market Value June 30, 2017	<u>\$ 2,596,489.56</u>
Total Return on Investments for the Quarter	<u>3.21%</u>

**Endowment Funds Asset Allocation (as of June 30,2017)****Schwab Institutional Brokerage Account:**

	Market Value	
Equity Funds:		
Brookfield Global	\$ 73,596.50	
John Hancock Global Absolute	236,722.73	
Morgan Stanley Intl	190,126.21	
Principal Diversified	102,510.25	
Touchstone Intl Small Cap	76,152.04	
Vanguard Developed Markets	293,304.04	
Vanguard Dividend Appreciation	85,411.21	
Vanguard Emerging Markets	114,909.20	
Vanguard Total Stock Market	324,244.41	
Vanguard 500 Index Fund	294,226.55	
Vaughan Nelson Value	75,348.75	
Total Equity Funds		\$ 1,866,551.89
Bond Funds:		
Doubleline Total Return	\$ 74,969.96	
JPMorgan Core Bond	173,197.67	
Metropolitan West Total	174,695.45	
Vanguard Interm Term	147,055.41	
Total Bond Funds		569,918.49
Other Funds:		
Ishares Currency Hedge	\$ 158,158.13	
Total Other Funds		158,158.13
Cash Funds:		
Schwab Money Market Fund	\$ 1,861.05	
Total Cash Funds		1,861.05
Total Schwab Institutional Brokerage Account:		<u>\$ 2,596,489.56</u>

**D. FY 2017 Deposit and Investment Report**

**Eastern Illinois University  
Deposit and Investment Report  
For the Fiscal Year Ending June 30, 2017**

**Operating Funds Account Balances as of June 30, 2017**

Certificate of Deposit	\$ 240,000.00
First Mid-Illinois Bank and Trust	79,475.31
US Bank Deposit Accounts	920,102.74
Illinois National Bank	100,000.00
The Illinois Funds Money Market Account	14,825,676.12
Total Depository Account Balances	<u>\$ 16,165,254.17</u>

**Operating Funds Investment Performance:**

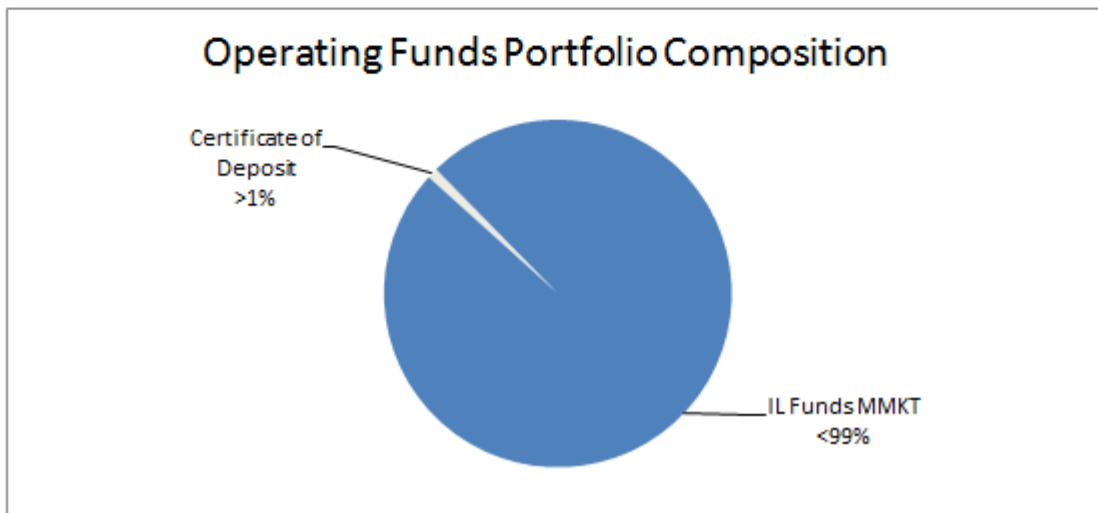
Average Daily Book Balance Cash	\$ (3,971,529.54)
Average Daily Invested Balance	44,300,177.14
Net Average Daily Balance	<u>\$ 40,328,647.60</u>

Percentage of Net Average Daily Balance Invested 109.85%

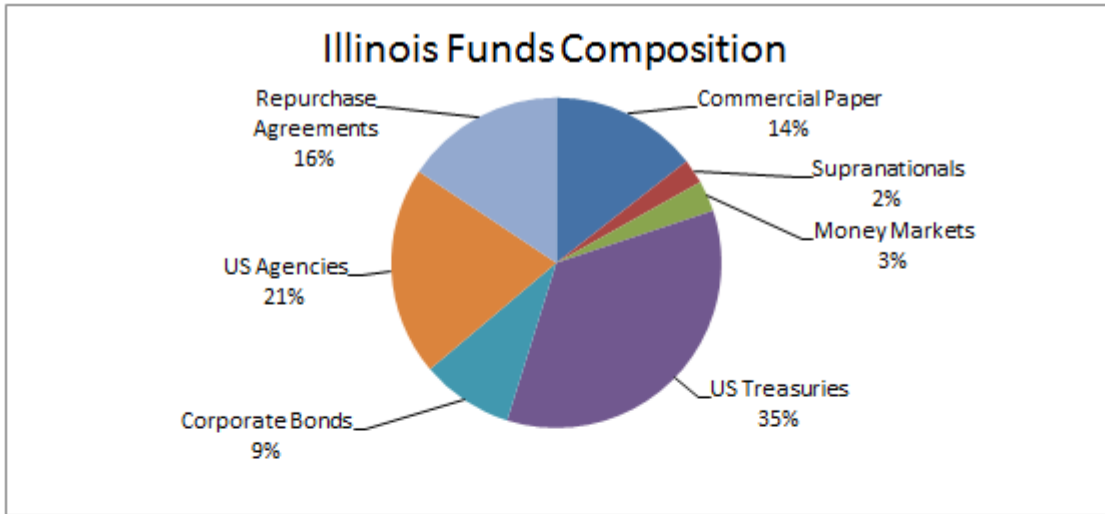
Total Interest Earned on Investments \$ 239,184.02

Annualized Average Yield 0.59%

Benchmark - 90 Day Treasury Bill 0.56%







EIU invests primarily in the Illinois Funds. The Illinois Funds consist primarily of repurchase agreements, commercial paper, government agency securities and money market funds. EIU investments may also include U.S. Treasury Notes, Government Agencies (e.g., Federal Home Loan Bank, FNMA, etc), Money Market Funds, Depository Accounts and Commercial Paper. Earning rates ranged from 0.36% to 1.25% for the fiscal year.

**Endowment Funds Investment Performance:**

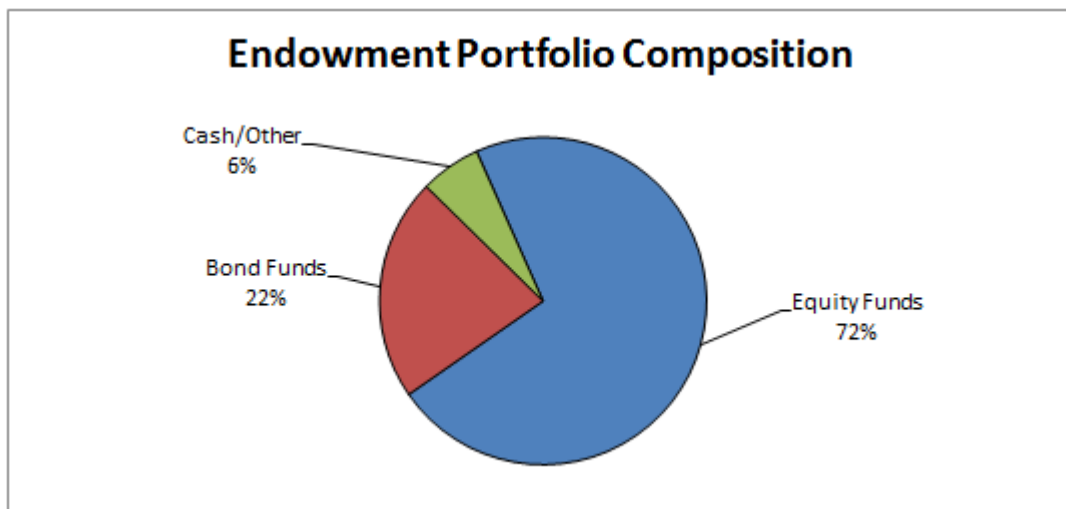
Portfolio Market Value July 1, 2016	\$ 2,386,304.50
Interest and Dividends Income	57,834.07
Deposits and Withdrawals	(59,513.47)
Change in Value of Investments	<u>211,864.46</u>
Portfolio Market Value June 30, 2017	<u>\$ 2,596,489.56</u>

Total Return on Investments with fee adjustments for the Fiscal Year Ending June 30, 2017	<u>11.4%</u>
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**Schwab Institutional Brokerage Account:**

**Endowment Funds Asset Allocation (as of June 30, 2017):**

	<u>Market Value</u>	<u>Yield</u>	<u>Benchmark</u>	
<b>Equity</b>				
Brookfield Global	\$ 73,596.50	3.0	1.1	
John Hancock Global Absolute	236,722.73	3.6	5.8	
Morgan Stanley Intl	190,126.21	16.7	20.3	
Principal Diversified	102,510.25	5.0	5.6	
Touchstone Intl Small Cap	76,152.04	13.6	21.8	
Vanguard Developed Markets	293,304.04	20.3	20.5	
Vanguard Dividend Appreciation	85,411.21	13.7	13.7	
Vanguard Emerging Markets	114,909.20	18.9	19.4	
Vanguard Total Stock Market	324,244.41	18.5	18.5	
Vanguard 500 Index Fund	294,226.55	17.9	17.9	
Vaughan Nelson Value	<u>75,348.75</u>	12.6	16.5	
Total Equity Funds				\$ 1,866,551.89
<b>Bond Funds</b>				
Doubleline Total Return	\$ 74,969.96	1.4	(0.1)	
JPMorgan Core Bond	173,197.67	(0.2)	(0.3)	
Metropolitan West Total	174,695.45	(0.2)	(0.3)	
Vanguard Interm Term	<u>147,055.41</u>	.8	1.5	
Total Bond Funds				569,918.49
<b>Other</b>				
Ishares Currency Hedge	<u>\$ 158,158.13</u>	22.6	23.5	
Total Other Funds				158,158.13
<b>Cash Funds</b>				
Schwab Money Market	<u>\$ 1,861.05</u>	0.0	0.5	
Total Cash Funds				1,861.05
Total Schwab Institutional Brokerage Account:				<u>\$ 2,596,489.56</u>



## E. University Highlights

### AROUND CAMPUS

#### Strategic Enrollment Areas See Increase

EIU experienced increases to its traditional transfer (+19%), first-time domestic graduate (+30), and international undergraduate student enrollment (+2%) numbers for fall 2017. In addition, freshmen retention rates have jumped an additional four percent.

EIU has proactively put into place a variety of enhanced programs and services targeting planned, incremental growth—including its undergraduate, graduate and international recruitment practices. Further, a purposeful unification of EIU's admissions and marketing enterprise is resulting in more cohesive and extensive recruitment strategies. EIU also has expanded an already broad array of flexible online undergraduate and graduate degree programs for those with children, careers or busy lifestyles. In addition, the university has made enhancements to a wide assortment of both its traditional and nontraditional programs.

Together, enrollment and admissions enhancements helped EIU see its lowest fall-to-fall headcount decline in six years, and sizable increases to EIU's fall 2018 recruitment numbers seem poised to help offset current fall 2017 reductions. These include a 328 percent upsurge in new freshman admits and a 123 percent increase in new transfer admits, as well as an 83 percent increase in new freshmen applicants and a 42 percent increase in new transfer applicants. Highlighting those 2018 numbers is a 367 percent increase in new freshmen honors admits. Collectively, the data is indicative of EIU's success in attracting new and highly qualified students.

#### State of the University Address

**President Glassman** delivered the 2017-18 State of the University Address at the Doudna Fine Arts Center September 14, where he updated a large EIU audience about the university's FY18 budget, Vitalization Project, and university enrollment, as well as samples of major accomplishments over the past year and the university's plan for this year to move forward on its Pathway to Success.

A written copy of the State of the University Address is available at <http://www.eiu.edu/president/>.

#### EIU Helping Students Displaced by Hurricane

Eastern Illinois University extended a welcoming hand to college students who have had their educations placed on hold by Hurricane Harvey.

Students whose education has been disrupted as a result of the storm were extended in-state tuition rates with all application and late fees waived, and also were offered flexible payment options and housing support on campus at reduced rates.

#### Homecoming Reminder

**EIU's 2017 Homecoming Weekend is October 21-22, and will celebrate the theme "Let the Good Times Roar!"** Highlights will include a **Football/Cheerleader Reunion**, a **Class of 1967 50th Reunion**, the Homecoming Parade, Tent City, the Alumni Awards Dinner, and the 100<sup>th</sup> Homecoming football game. We hope you are able to join us!

#### Doudna Fine Arts Season Underway

The Doudna Fine Arts Center launched its 10th performance season this year with a performance by Mucca Pazza September 7 at the facility in Charleston. The new season features

a wide array of concerts, dance performances, theater productions, comedy troupes and much more.

In addition to the premier events, the Doudna also presents a wide array of talented student performers from EIU's music and theater departments. Over 100 concerts, recitals, productions and special events will be presented in the facility throughout the academic year.

The Doudna Fine Arts Center has three world-class venues that offer comfortable seating. The center is located on the campus of Eastern Illinois University in Charleston at 1860 Seventh St. off of Garfield Street. For pictures and schedules, up-to-date announcements and news, along with special ticket offers, like the Doudna at [www.facebook.com/thedoudna](http://www.facebook.com/thedoudna). For Doudna reservations and information. The Doudna Fine Arts Center offers free parking in lots adjacent to the center's main entrance.

### **Broomsticks in Booth: EIU Library Celebrates Harry Potter Series**

Twenty years after the publication of the first Harry Potter book, Booth Library is presenting an exhibit and program series, "Twenty Years of Harry Potter: Celebrating a Phenomenon." This exhibit will be on display at the library through Dec. 31, 2017.

Author J.K. Rowling published "Harry Potter and the Philosopher's Stone" (known in the U.S. as "Harry Potter and the Sorcerer's Stone") on June 26, 1997, in Britain. The book was soon a worldwide hit, and the legacy of Rowling's world of magic had begun.

Since then, Rowling's seven original books in the Harry Potter series have sold more than 450 million copies and have been translated into more than 60 languages. Those books were adapted into eight films that have made more than \$2 billion.

Rowling's world of Potter still continues, with a London stage play of "Harry Potter and the Cursed Child" soon headed to New York City and, most recently, "Fantastic Beasts and Where to Find Them," a spinoff of the film series produced and written by Rowling herself, based on her 2001 book. The film is part of a trilogy, with the second to be released in November 2018.

The Harry Potter stories have inspired a line of action figures, costumes, candy, Legos, clothing lines, wands, robes and other memorabilia. The Wizarding World of Harry Potter theme park opened at the Universal Orlando Resort in 2010. Rowling continues to share musings and stories related to her magical world on her Pottermore website.

Booth Library's exhibit takes a look at the popularity and influence of the Harry Potter world in today's society. A series of related programs is also planned.

All programs are free and open to the public. More information is available at <http://booth.eiu.edu/hp20>.

### **EIU Panther Life App helping students, campus stay engaged**

Students, faculty, staff, and alumni are better able to stay engaged with events happening around campus by downloading the new EIU Panther Life app.

Whether it is the big game, a performance at Doudna, a student event or any of the other myriad activities on campus, the EIU Panther Life app is a great way for everyone to keep up with what is happening within our EIU community. It is free and available for download at the [Apple App Store](#) and [Google Play](#).

## **STUDENT/FACULTY/STAFF/ALUMNI SPOTLIGHT**

### **EIU Appoints New Public Information Coordinator**

**Josh Reinhart '99** joined the University Marketing and Communications team as EIU's Public Information Coordinator beginning earlier in September. He brings with him a 20-year

career in Illinois higher education marketing, public relations, and advancement in a variety of roles. Prior to joining UMAC, Reinhart served as Director of the Annual Fund and Alumni Communications in EIU's Alumni Services area. He succeeds Vicki Shaw-Woodard as the university's primary media contact.

With this role once again filled, the EIU community can expect to see an uptick in positive and enthusiastic stories and valuable information supporting the university and its diverse stakeholder groups—including a more substantive “University Highlights” section of the Board of Trustees reports beginning in November.

## **FOCUS ON ATHLETICS**

### **EIU Takes Top Honors at Home in Walt Crawford Open**

Eastern Illinois cross country opened the 2017 with impressive efforts from a veteran on the women's side and a first-time collegiate competitor on the men's side during the EIU Walt Crawford Open at the Woodall Panther Trail.

Freshman *Dustin Hatfield* won the men's race for EIU as he posted an 8K time of 25:09.03. He was followed by EIU senior *Chris Orlow* as the Panther men had four runners in the top fifteen finishers.

Senior *Maria Baldwin* just missed becoming a three-time champion of the Walt Crawford Open as she finished in second place with a 5K time of 17:55.73.

The meet was a double dual meet featuring six NCAA Division I schools from Bradley, EIU, Illinois, Murray State, Southeast Missouri and SIUE. Additional schools with competitors in the field included Vincennes University, Danville Area CC, Illinois Central College, Lincoln College and Kaskaskia College.

**F. Other Matters**

## **G. Public Comment**

1. Dr. Jonathan Blitz, UPI