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Evidence Based

Environmental Interventions

Overview

▶ What is this toolkit?

- ▶ Action Plan
 - ▶ DUI Enforcement
 - ▶ Party Patrols
 - ▶ Compliance Checks
 - ▶ Visibility Campaign

- ▶ Management Plan
 - ▶ Meetings & Agendas
 - ▶ Templates & Examples

▶ How to Use this Toolkit

- ▶ Keys to Success

▶ Evidence Based

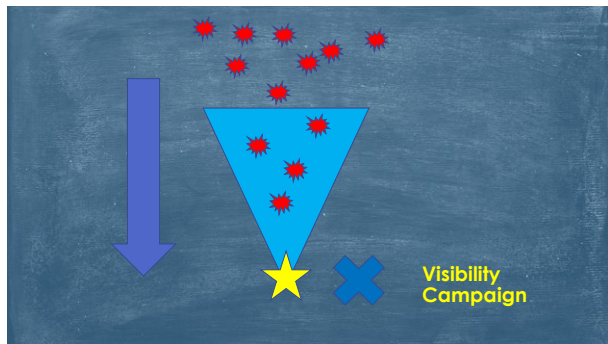
- ▶ California SAFER Universities Study
- ▶ Eastern Illinois University Data

Objectives

- ▶ High risk drinking behavior
- ▶ Alcohol violations
- ▶ Alcohol related negative consequences
- ▶ Campus/Community relationship

The Plan

- ▶ DUI Enforcement
- ▶ Party Patrol
- ▶ Compliance Checks
- ▶ Visibility Campaign



DUI Enforcement



- ▶ BAC .08 or Zero Tolerance
- ▶ Conduct **HIGHLY** visible
 - ▶ DUI Checkpoints
 - ▶ DUI Saturation Patrols
- ▶ First 6-8 weeks of the fall semester

Party Patrols



- ▶ Two main objectives
 - ▶ Increase control of off-campus parties
 - ▶ Hold the party host accountable
- ▶ Party Patrol can
 - ▶ Respond to nuisance party complaints, disperse unruly parties and patrol student party areas
- ▶ Conduct **HIGHLY** visible party patrols
- ▶ First 6-8 weeks of the fall semester

Compliance Checks



- ▶ Limit access to alcohol by underage students
- ▶ Conduct "minor decoy" operations

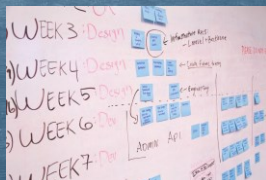
Visibility Campaign

- ▶ Enforcement efforts must be visible to the student and community
- ▶ Perceived risk of DUI arrest
- ▶ Publicity and Visibility



How to Use this Toolkit

- ▶ Coalition building
- ▶ Town-Gown relationship
- ▶ Environmental intervention in a box
- ▶ Publicity and Visibility



Keys to Success



- ▶ S.M.A.R.T. Goals
 - ▶ See handout
 - ▶ "How to do it" focus
 - ▶ Corrections

Evidence Based

- ▶ 14 large public universities in California
 - ▶ Shown to reduce
 - ▶ Intoxication at off campus parties, bars and restaurants
 - ▶ 6,000 fewer incidents at off campus parties
 - ▶ 4,000 fewer incidents at bars and restaurants

*during the fall semester

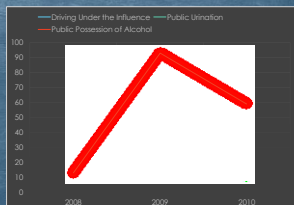
Safer University Program

A toolkit to support implementation

Introduction

Evidence Based

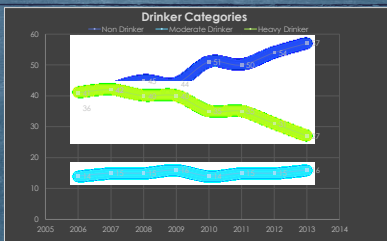
- ▶ 3 year EUDL Grant
 - ▶ Multi-agency approach
 - ▶ Office of Student Standards
 - ▶ Student Community Service
 - ▶ Health Education Resource Center
 - ▶ EIU Police Department
 - ▶ Charleston Police Department
 - ▶ Charleston Fire Department
 - ▶ Charleston Mayor's Office



Evidence Based



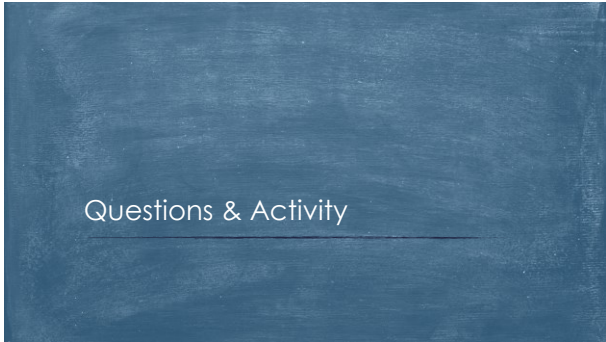
Evidence Based

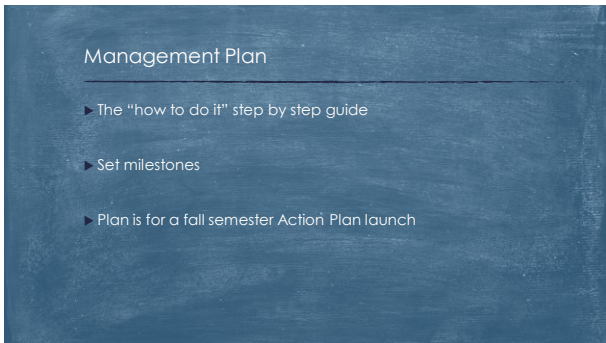


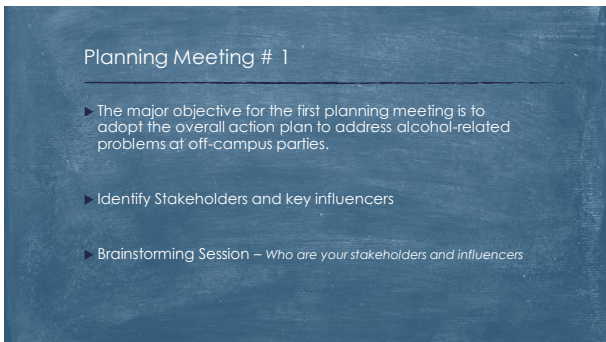
Evidence Based

IT WORKS!!!

Break Time







Planning Meeting #1

- ▶ Goals for the meeting
 - ▶ Share project overview & PowerPoint
 - ▶ Gain Commitment to the action plan
 - ▶ Identify key stakeholders for meeting #2

Leveraging Police resources

▶ Tip

In my experience working with police departments, the lack of resources comes up when they are asked to do some extra enforcement. This project did a good job in leveraging existing resources with the campus and city police departments.

How you frame the discussion with your police partners is very important to avoid a potential barrier to implementation. Let the planning group know that project is focused on the first 6-8 weeks of the fall semester (limited duration of time) and this project aims to coordinate existing resources spent addressing out of control parties in a more effective proactive way.

Recommend focusing party enforcement on the party host rather than party dispersal. Enforcement operators will be supported by a student visibility campaign that will inform students of the police efforts and social host accountability.

See handout "Engaging Enforcement Partners"

Action Plan at a Glance

- ▶ Big picture plan for the entire project
- ▶ Serves as the guide for meeting attendees



FAQ for Attendees

- ▶ Use prepackaged outreach materials for attendees
- ▶ This will help them understand the project
- ▶ It will give attendees the information to address questions they may get as well

Planning Meeting #1

- ▶ Agenda
- ▶ Planning worksheet
- ▶ Debriefing worksheet
- ▶ Meeting evaluation worksheet

Continuous improvement and more buy in

Planning Meeting #2

- ▶ Develop and confirm a preliminary enforcement plan for the fall that includes type of operations and projected dates for the minimum of nine operations
- ▶ Develop a visibility plan for the six visibility components in coordination with the enforcement operations.

Planning Meeting #2

- ▶ This meeting will include front line personnel from the day to day operations
- ▶ The main goal is to review specific details and components of the action plan
 - ▶ Address any concerns
 - ▶ Obtain commitment to specific action plan details
 - ▶ Communicate the monitoring plan to attendees

Planning Meeting #2

- ▶ Agenda
- ▶ Action Plan worksheet
- ▶ Action Plan tracking worksheet
- ▶ Debriefing worksheet
- ▶ Evaluation worksheet

Implementation Meeting

- ▶ Final review of plan before implementation
- ▶ Pilot plans in spring complete with assessment
 - ▶ Adjustments identified and made before fall implementation

Implementation Meeting

- ▶ Agenda
- ▶ Key Elements for Success
- ▶ Maximizing the impact of party patrols
- ▶ Mobilization Matrix
- ▶ Enforcement Report
- ▶ Debriefing worksheet
- ▶ Evaluation

Pilot Party Patrol

- ▶ The intent of the party patrol pilot is to focus on the party host to address nuisance off-campus parties and align with timely visibility.
- ▶ The enforcement and visibility teams can determine if the party patrol pilot program or testing other enforcement operations is necessary to improve the fall intervention implementation.

Pilot Party Patrol

- ▶ Goal is to reduce the number of out-of-control parties
- ▶ Focus is not just underage drinking
- ▶ Providing alcohol to a minor vs minor in possession
- ▶ Social Host Law
- ▶ Local ordinances come into play and support party patrols
- ▶ Loud noise ordinance
- ▶ Party ordinance
- ▶ Management Plan

Readiness Meeting

- ▶ Coordinate visibility and enforcement strategies
- ▶ Establish and use calendar
- ▶ Review enforcement and visibility plans
- ▶ Create "action alert" for campus/community partners

Readiness Meeting

- ▶ Agenda
- ▶ Action alerts
- ▶ Implementation calendar
- ▶ Visibility campaign worksheet
- ▶ Management plan
- ▶ Enforcement operation report

Implementation Check in

- ▶ Enforcement monitoring
- ▶ Timely sharing of results from the enforcement operations
- ▶ "Action Alerts" - are they being distributed
- ▶ Timely visibility - (review and improve as needed)
- ▶ Enforcement results posted - (paid ads campus newspaper)
- ▶ Identify and resolve any barriers to implementation

Mid-course Correction Meeting

- ▶ The objective of the mid-course correction meeting is to assess the implementation so it can be improved for the upcoming fall.
- ▶ Tasks
 - ▶ Promote a sustainability strategy
 - ▶ Implement revised implementation plan

Mid-course Correction Meeting

- ▶ Agenda
- ▶ Management Plan
- ▶ Preparation
- ▶ Objectives
- ▶ Follow up tasks
- ▶ Materials

Preparation/Task	Responsible/Responsible Parties	When?	Where?
Preparation 1. Review the current implementation plan, update and adjust items. 2. Review the current implementation plan. 3. Review the current implementation plan. 4. Review the current implementation plan. 5. Review the current implementation plan.			
Management Plan 1. Review the current implementation plan. 2. Review the current implementation plan. 3. Review the current implementation plan. 4. Review the current implementation plan. 5. Review the current implementation plan.			
Follow up tasks 1. Review the current implementation plan. 2. Review the current implementation plan. 3. Review the current implementation plan. 4. Review the current implementation plan. 5. Review the current implementation plan.			
Materials 1. Review the current implementation plan. 2. Review the current implementation plan. 3. Review the current implementation plan.			

Lunch Break

And a brain break!

Action Plan

- ▶ **DUI Enforcement**
 - ▶ DUI patrols
 - ▶ DUI checkpoints
- ▶ **Compliance Checks**
 - ▶ Minor Decoy operations
- ▶ **Party Patrols**
 - ▶ Increase control of off campus parties
 - ▶ Hold the party host accountable
- ▶ **Visibility Campaign**
 - ▶ Students
 - ▶ Community

DUI Enforcement

- ▶ **Goal**
 - ▶ Reduce the number of people who drink and then drive
 - ▶ Thereby reducing the number of crashes and fatalities
- ▶ **DUI Checkpoints:**
 - ▶ Conduct as many highly visible DUI checkpoints and DUI saturation patrols as possible during the first 6 – 8 weeks of the fall academic sessions.

DUI Enforcement

- ▶ **DUI Checkpoints Critical Activities:**
 - ▶ Obtain agreement by the police department to conduct intervention strategy
 - ▶ Create operational plans
 - ▶ Dates, time and location of interventions
 - ▶ Planning and debriefing meetings
 - ▶ Establish a monitoring plan for intervention
 - ▶ Reports of what happened, when and where
 - ▶ Single vehicle night-time crashes and alcohol-related crashes

DUI Enforcement

DUI ENFORCEMENT → PERCEIVED RISK OF DUI ARREST,
 which mediates the relationship between
 DRINKING AND DRIVING AFTER DRIVING → ALCOHOL-RELATED MOTOR VEHICLE CRASHES.
 DUI ENFORCEMENT also directly affects
 PUBLIC AWARENESS OF DRINKING/DRIVING ENFORCEMENT,
 which again affects
 PERCEIVED RISK OF DUI ARREST.
 DUI ENFORCEMENT is influenced by
 COMMUNITY ACTIVISM ABOUT DRINKING AND DRIVING.

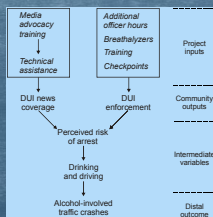
DUI Enforcement

- ▶ Perceived risk of DUI arrest
 - ▶ PERCEIVED RISK OF DUI ARREST is directly related to enforcement of drinking-and-driving laws
 - ▶ Actual and perceived risk of arrest may or may not overlap
 - ▶ Both the level of publicity and the visibility of enforcement may influence motorists' behavior and their perception of risks

DUI Enforcement

PERCEIVED RISK OF DUI ARREST INFLUENCES
 ALCOHOL-RELATED MOTOR VEHICLE CRASHES
 by mediating the relationship between drinking and driving behavior (i.e.,
 DRIVING → DRIVING AFTER DRIVING,
 which is mediated by
 PERCEIVED RISK OF ARREST → ALCOHOL-RELATED MOTOR VEHICLE CRASHES).
 In turn,
 PERCEIVED RISK OF DUI ARREST
 is heavily influenced by
 DUI ENFORCEMENT
 and
 PUBLIC AWARENESS OF DRINKING/DRIVING ENFORCEMENT.

DUI Enforcement



DUI Enforcement

- ▶ Lower power DUI checkpoints
 - ▶ Often under utilized due to "low manpower"
 - ▶ 3 – 5 officers in rural jurisdictions
 - ▶ After 10 month period, drivers with illegal BAC decreased by 64%

*See handout

Compliance Checks

The objective of this component is to limit the access to alcohol by young people who are not of legal drinking age by enforcing laws prohibiting alcohol sales to minors. "Minor decoy" operations use a person under the legal drinking age to attempt to purchase alcohol without showing identification from a retail outlet while under the observation of law enforcement.

Compliance Check Intervention Frequency:

- ▶ Conduct compliance check operations using a "minor decoy" within a two mile radius of campus during the fall academic sessions.

Compliance Checks

▶ Compliance Check Critical Activities:

- ▶ Obtain agreement by the police department to conduct intervention strategy
- ▶ Create operational plans
- ▶ Dates, time and location of interventions
- ▶ Planning and debriefing meetings
- ▶ Decoy recruitment
- ▶ Establish a monitoring plan for intervention
- ▶ Operational reports of frequency of enforcement and number of businesses visited

▶ Compliance Check Visibility:

- ▶ Post compliance check operation visibility (post results)

Compliance Checks

RETAIL AVAILABILITY is not directly related to ALCOHOL-RELATED MOTOR VEHICLE CRASHES.

Instead,

RETAIL AVAILABILITY → DRINKING → DRIVING AFTER DRINKING,

which is mediated by

PERCEIVED RISK OF DUI ARREST → ALCOHOL-RELATED MOTOR VEHICLE CRASHES.

In turn,

RETAIL AVAILABILITY

is assumed to be influenced by

ALCOHOL SERVINGS AND SALES—REGULATIONS, ENFORCEMENT, AND SANCTIONS.

Party Patrol

Two major objectives:

- 1) To increase overall control of off-campus parties
- 2) To hold the party host accountable.

The party patrol is a special squad of officers that operates on evenings when the likelihood of loud parties and noise complaints are high. The party patrol can respond to nuisance party calls and/or patrol student party areas. Party hosts may also call to request assistance with shutting down an out-of-control party.

Party Patrol Frequency:

- ▶ Conduct as many highly visible party patrol operations as deemed appropriate during the first 6-8 weeks of the fall academic sessions.

Party Patrol

Party Patrol Critical Activities:

- ▶ Obtain agreement by campus and/or community police departments to conduct party patrols operations
- ▶ Create operational plans
- ▶ Dates, time and location of interventions
- ▶ Planning and debriefing meetings
- ▶ Process for selecting locations for patrol
- ▶ Establish a plan for intervention monitoring
- ▶ Operational report about what happened, when and where
- ▶ Number of people contacted and cited during patrols

Party Patrol Visibility:

- ▶ The student visibility campaign promotes timely visibility activities prior to the party patrol operations and can post results of the enforcement as well.

Party Patrol

- ▶ Our overall target is to reduce intoxication and harm by reducing the number of off-campus parties, especially those that are large and out of control.
- ▶ Among all the enforcement operations, only Party Patrols directly impact those parties.
- ▶ The effectiveness of the Party Patrols is tied to potential hosts feeling that having a large party will put them at risk of citation, fines, or disciplinary action from the university.

Party Patrol

Challenges:

One of the biggest challenges of this program is that the nature and degree of the "party problem" varies widely surrounding a university. It also requires sufficient resources during a time of tightening and shrinking budgets.

In addition, Party patrols involve the efforts of several different agencies. And even though they are all focused on the same solution, each will need to develop its own individual Party patrol enforcement policies and procedures. In other words, this is not a "one size fits all" program - which, on the bright side, allows room for greater creativity and problem solving. Of concern, however, is that this structure carries the potential for diffuseness, lack of coordination, and confusion. Central coordination is critical for a cohesive, seamless approach to enforcement.

Visibility Campaign

In order for the enforcement operations to be effective, they must be made visible to the students and community at large.

Student Visibility Plan

- ▶ Letter from the President or Police Chief and Mayor
 - ▶ Students
 - ▶ Parents
- ▶ Safe Parties Brochure
- ▶ Safe Universities Website
- ▶ Email reminders (suggested 3)
- ▶ Campus newspaper articles (suggested 2)
- ▶ Other outreach materials (suggested 3)

Activity
