



CURRICULUM GUIDE 2023-2024*

HEALTH COMMUNICATION MINOR

SCHOOL OF COMMUNICATION & JOURNALISM
EASTERN ILLINOIS UNIVERSITY

The Health Communication minor offers a combination of Communication Studies and Health Promotion courses for those interested in a career as a health care professional or in a health-related industry. Students study the health care industry, health-related public policy and strategic communication strategies to learn how to communicate and promote positive health behaviors.

TOTAL HOURS FOR MINOR: 21 HRS

REQUIRED COURSEWORK: 9 HRS

HCM 2910 - Introduction to Health Communication
HCM 3910 - Communication in Health Professions
HCM 4910 - Applied Health Communication

CMN ELECTIVES: 6 HRS

Note: Some courses have prerequisites. Check course descriptions in current catalog for details.

CMN 2010 - Introduction to Communication Theories
CMN 2630 - Intro. to Interpersonal Communication
CMN 2650 - Intro. to Organizational Communication
CMN 2920 - Introduction to Public Relations
CMN 3100 - Persuasion
CMN 3300 - Interviewing
CMN 3470 - Small Group Communication
CMN 3650 - Case Studies in Organizational Comm.
CMN 3660 - Communication & Conflict Management
CMN 3710 - Intercultural Communication
CMN 3940 - Advertising: Theory & Practice
CMN 3960 - Public Relations Writing & Production
CMN 3980 - Strategic Social Media Communication
CMN 4765 - Communication in Families
CMN 4950 - Workplace Relationships

PUBH ELECTIVES: 6 HRS

PUBH 2270 - Community & Public Health
PUBH 2600 - International Health Issues
PUBH 2700 - Foundations in Health Literacy
PUBH 2900 - Human Diseases
PUBH 3100 - Disasters & Public Health: Planning & Response
PUBH 3500 - Human Sexuality
PUBH 3560G - Women's Health
PUBH 3700 - Community Health Behavior Methods
PUBH 3750 - Health Care Delivery Systems
PUBH 3765 - Principles of Epidemiology
PUBH 4250 - Planning Health Programs
PUBH 4770 - Health Services Administration
PUBH 4800 - Drugs & Society
PUBH 4890 - Health & Aging

SCHOOL OF COMMUNICATION & JOURNALISM

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*IMPORTANT: This Curriculum Guide applies to students whose Catalog Year is 2023-2024. Curriculum Guides for past years can be accessed on the department website. Please see your advisor if you are uncertain of your Catalog Year.